State OF MISSOURI, ex rel.  JEREMIAH W. (JAY) NIXON,  Attorney General,  Plaintiff,  N.  Case No. 972-1465  AMERICAN TOBACCO COMPANY, INC.;  AMERICAN BRANDS, INC; BROWN AND  MILLIAMSON TOBACCO CORP; B.A.T  INDUSTRIES, PLC, BATUS HOLDINGS  INC; ERITISH AMERICAN DEBACCO  HOLDINGS LTD; BRITISH AMERICAN DEBACCO COMPANY, INC; DEBACCO COMPANY, INC; DEBACCO COMPANY, INC; DORILLARD DEBACCO COMPANY, INC; DORILLARD DEBACCO COMPANY, INC; DORILLARD DEBACCO COMPANY, INC; DORILLARD DEBACCO COMPANY, INC; DEBACCO COMPANY; RIR DEBACCO COMPANY; THE COUNCIL FOR DEBACCO COUNCIL, INC; SMOKELESS DEBACCO COUNCIL, INC; SMOKELESS DEBACCO COUNCIL, INC; AND HILL DEBACCO COUNCIL, INC; AN	T	IN THE CIRCUIT COURT OF THE CITY OF ST. LOUIS, MISSOURI
JEREMIAH W. (JAY) NIXON, Attorney General,  Plaintiff,  V. ) Case No. 972-1465  AMERICAN TOBACCO COMPANY, INC.; AMERICAN BRANDS, INC; BROWN AND WILLIAMSON TOBACCO CORP; B.A.T INDUSTRIES, PLC; BATUS HOLDINGS INC; BRITISH AMERICAN TOBACCO HOLDINGS LTD; BRITISH AMERICAN ) TOBACCO COMPANY, LTD; LIGGETT & ) MYERS, INC; LIGGETT GROUP, INC; THE BROOKE GROUP, LTD; LORILLARD CORPORATION; LOEWS CORPORATION; ) PHILLIP MORRIS, INC; PHILIP MORRIS COMPANIES, INC; RJ REYNOLDS TOBACCO COMPANY; RJR NABISCO, INC; UNITED STATES TOBACCO COMPANY; THE COUNCIL FOR ) TOBACCO COMPANY; THE COUNCIL FOR ) TOBACCO RESEARCH USA, INC; THE ) TOBACCO COUNCIL, INC; and HILL ) AND KNOWLTON, INC, )  Defendants. )  DEPOSITION OF PETER CLARKE ON Wednesday 26 August 1998 Held at the offices of Lovell White Durrant 65 High Holborn London England	2	
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14	Ailsa Williams: Court Reporter (Smith Bernal International)
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16	
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## 26th August 1998. (9.50 am)

## Deposition of Peter Clarke.

MR CUNHA: Before we swear the witness, I would like to make a statement with respect to privileged documents and trade secret documents if you don't mind.

First let me say for the record that Mr Clarke is being produced today in response to both of the deposition notices served by the State of Missouri on B.A.T Industries plc. With respect to privileged documents, as you are aware, in the Court's August 14, 1998 order, the Court laid out a procedure by which the plaintiff can challenge defendant's claims of privilege. Thus in our view it would be improper for the plaintiff to today use any document to which one or more defendants asserts a claim of privilege until the court has adjudicated the issue. To the extent that plaintiff attempts to use privileged documents, we have a standing objection to the use of such documents.

Given the number of privileged documents in the case, it is not possible for us or it may not be possible for us to identify during the course of the examination a particular document as to which a defendant has a claim of privilege. To the extent that we are not able to identify such a document and do not object to it at this time, that should not be interpreted as a waiver of our objection. We have a standing objection to the use in this examination of

any privileged documents. To the extent that we can identify documents as privileged on the spot we will of course make our objection immediately, but our silence should not be taken as an indication of a waiver of an objection, because it will not be.

In addition, on August 20, 1998, the Court entered an agreed interim protective order for B.A.T Industries plc and British-American Tobacco (Holdings) Limited trade secret information. If any documents produced by either of those parties pursuant to the protective order are used during the course of this examination, those documents and any portions of the transcript that relate thereto should remain under seal pursuant to the Court's order.

MR MCCLAIN: Well, I need some clarification. In regard to claims of privilege, in regard to documents, are you planning to instruct the witness not to answer any questions about a document that you claim is privileged, or is it simply that you are preserving your objection to the issue.

MR CUNHA: I think we ought to take it as it comes. There may be some questions about a privileged document that in and of themselves may not call for privileged information and may well be answerable. To the extent that a question calls for privileged information

1	then we will of course instruct, but I would rather take it
2	item by item.
3	MR MCCLAIN: We will see how we do then. Okay.
4	Go ahead and swear the witness.
5	PETER CLARKE
6	Having been duly sworn
7	Testified as follows:
8	Direct Examination by MR MCCLAIN:
9	MR MCCLAIN: Could you state your full name,
10	please.
11	A. My full name is Peter Lampard Clarke.
12	Q. Mr Clarke, can you provide us with your
13	address, both business and personal?
14	A. My business address is B.A.T Industries plc,
15	Windsor House, 50 Victoria Street, London SW1. My
16	residence is [DELETED] .
17	Q. Are you a resident of the UK?
18	A. I am.
19	Q. Do you hold any other citizenships?
20	A. I do not.
21	Q. How long have you been employed within the BAT
22	Group of companies?
23	MR CUNHA: And by "BAT Group" you are referring
24	to B.A.T Industries and all of its subsidiaries.
25	MR MCCLAIN: Are you familiar with the term "BAT

-	Croup .
2	A. BAT Group is a term which is commonly used to
3	describe a number of different companies.
4	Q. Do you use that term?
5	A. Sometimes.
6	Q. Is it commonly used within B.A.T Industries?
7 ·	A. Sometimes.
8	Q. How do you then using the definition
9	commonly used within B.A.T Industries, or used sometimes
10	within B.A.T Industries, how long have you been employed
11	within the BAT Group?
12	A. Since 1991.
13	Q. Before that time how were you employed?
14	A. Immediately prior to 1991, I was employed by a
15	company called British Sky Broadcasting Limited.
16	Q. In what capacity?
17	A. Company Secretary.
18	Q. How long were you with British Sky
19	Broadcasting?
20	A. Seven months.
21	Q. Before that time how were you employed?
22	A. I was employed by British Satellite
23	Broadcasting Limited.
24	Q. Was that a related company?
25	A British Satellite Broadcasting Limited merged

2	Q. How long were you with British Satellite
3	Broadcasting Limited?
4	A. I joined British Satellite Broadcasting
5	Limited in 1987.
6	Q. Before that time how were you employed?
7	A. I was employed by a company called BICC plc.
8	Q. What is their business?
9	A. Cable manufacture and contracting.
10	Q. And how long were you with that company?
11	A. I joined that company in 1971.
12	Q. Before that time what were you doing?
13	A. I was assistant solicitor with a firm of
14	solicitors here in London.
15	Q. And how long were you an assistant solicitor?
16	A. Since 1969.
17	Q. Is that when you graduated from university?
18	A. No, I graduated from university in 1966.
19	Q. You see, you try to jump ahead and you never
20	win. Go ahead.
21	A. I graduated in 1966 and then I served articles
22	as a trainee from 1966 to 1969.
23	Q. So 1969 was your first full-time employment as
24	a solicitor?
) E	7 . What is a second

with Sky Television in 1990.

1	Q. During any of this time from 1966 through
2	1991, did you have any contact or role with the BAT Group?
3	A. No.
4	Q. How was it in 1991 that you came to be
5	employed by BAT, the BAT Group?
6	MR CUNHA: I object to the form of the
7	question. The witness was never there is no such thing
8	as the BAT Group, so he could not have been
9	MR MCCLAIN: Which company were you employed by
10	in 1991?
11	A. British-American Tobacco Company Limited.
12	Q. And in what capacity?
13	A. Company Secretary.
14	Q. How long were you in that position?
15	A. Until 1997.
16	Q. What position did you obtain in 1997?
17	A. Company Secretary of B.A.T Industries plc.
18	Q. Had B.A.T Industries existed before that time
19	in 1997?
20	A. Yes.
21	Q. When was it created?
22	A. I think it was in 1928 when it was known as
23	Tobacco Trust Securities Limited. It changed its name to
24	B.A.T Industries plc in 1976.
25	Q. How long had British-American Tobacco Company

Т	Limited existed before you became secretary in 19 or
2	what year did it come into existence as far as you know?
3	A. 1902.
4	Q. As company who was the Company Secretary of
5	B.A.T Industries plc before you became Company Secretary in
6	1997?
7	A. Mr David Wilson.
8	Q. Is he currently at B.A.T Industries plc?
9	A. No.
10	Q. Is he currently employed?
11	A. Yes.
12	Q. By whom?
13	A. I believe it is by Debenham Group plc.
14	Q. What is Debenham Group plc's business?
15	A. Retailing.
16	Q. Are they related to or in any way involved
17	with B.A.T Industries or the BAT Group?
18	A. No.
19	Q. Did you seek the position of B.A.T Industries
20	plc's Secretary, or were you asked to take the position?
21	A. I was offered the appointment.
22	Q. Do you know why you were offered the
23	appointment?
24	A. Because Mr Wilson had left B.A.T Industries
25	plc.

1	Q. What are your duties and responsibilities as
2	Company Secretary?
3	A. Statutory duties of a Company Secretary under
4	the UK Companies legislation, in brief.
5	Q. And what are those in brief?
6	A. To ensure that the company complies with
7	various requirements under the Companies Acts in relation
8	to its constitution in relation to its shareholders and in
9	relation to the obligations which the company has by virtue
1.0	of being listed on the London Stock Exchange.
11	Q. How does that translate day-to-day into your
12	responsibilities? What is it that you do on a daily basis,
13	if you were to describe it to an outsider?
14	A. Every day is different.
L5	Q. In general.
L6	A. But basically the activities are governed by
L <b>7</b>	the calendar of shareholder and Board meetings which are
18	held throughout each year, and the job involves making the
L <b>9</b>	necessary preparations for each of those meetings,
20	attending those meetings, keeping the minutes of those
21	meetings. It also entails ensuring that the correct
22	statutory returns are made by the company. It also entails
23	ensuring that appropriate announcements are made in

relation to matters which have to be disclosed to

shareholders.

24

1	Q. All right. You supplied an affidavit in a
2	case that is currently pending in the State of Missouri of
3	the United States?
4	A. That is correct.
5	Q. Do you remember that?
6	A. I do.
7	Q. Have you recently reviewed that document?
8	A. I have.
9	Q. I apologize that I didn't bring an extra copy
10	of this for me. It has my highlighting so I am going to
11	give you my secrets, but we will at a break make a
12	photocopy and mark that as the first Exhibit to the
13	deposition, if that is acceptable to everyone. Is this a
14	copy of the affidavit that you signed?
15	A. It is.
16	Q. Is it in substantially the same form as the
17	one you reviewed this morning?
18	MR CUNHA: I don't think the witness said he
19	reviewed it this morning.
20	MR MCCLAIN: Reviewed it recently.
21	A. It is.
22	Q. Who prepared that document? Was it you or was
23	it prepared by counsel?
24	A. The first draft of it was prepared by my
25	Counsel I commented on it and corrected it as assessment

2	Q. There is a handwritten change in the margin.
3	Did you make that change or am I thinking of Mr Cook's. It
4	may be Mr Cook's affidavit.
· 5	A. There does not appear to be a change on the
6	copy you have produced.
7	Q. I think that that is the other affidavit.
8	Can you tell me, as you prepared to sign this
9	affidavit, what sources of information you utilized to make
10	the statements that you provided the Court in that case?
11	A. A number of checks. First of all, my own
12	knowledge. Secondly, investigations that my counsel have
13	made on their document database, including the documents
14	which were produced in an earlier case involving the state
15	of Texas, and, thirdly, previous information checked by my
16	predecessor, Mr Wilson.
17	Q. And what form of information did you have to
18	get the information that Mr Wilson had checked?
19	A. Mr Wilson gave me a briefing before I took
20	over as Company Secretary of B.A.T Industries plc.
21	Q. What did he tell you in that briefing that was
22	useful to you in making this affidavit?
23	A. We discussed the content of affidavits he had
24	made in earlier cases.
25	Q. Specifically, what items within this affidavit

before swearing it.

1	did you rely upon Mr Wilson when making the statements to
2	the Court that they were true to the best of your belief?
3	A. Paragraphs 4 to 7. Those are the only
4	paragraphs which I specifically looked to have confirmed by
5	Mr Wilson.
6	Q. Thank you very much. Did he review this
7	affidavit and confirm for you that it was correct, or that
8	you recalled what he told you when making this affidavit?
9	MR CUNHA: Object to the form. There are
10	obviously other possibilities besides those two.
11	MR MCCLAIN: If there are other possibilities
12	please tell me about them. In other words maybe it was
13	a bad question. How specifically did you rely upon
14	Mr Wilson in making the statements that you swore to the
15	Court were true to the best of your knowledge in paragraphs
16	4 through 7? Was it that he reviewed them specifically or
17	was it by some other means?
18	A. The text of those paragraphs is similar to the
19	text of other paragraphs in other affidavits sworn in other
20	litigation, and when I met with Mr Wilson we discussed that
21	text.
22	Q. So in regard to this specific affidavit you
23	did not have a discussion with Mr Wilson, am I correct?
24	A. That is correct.

Q. It is that he swore to similar statements in

1	previous affidavits that you are relying upon here?
. 2	MR CUNHA: Objection, because the witness
, 3	mentioned that it was the text, and the circumstance that
4	he discussed the text with Mr Wilson.
5	MR MCCLAIN: With that clarification, is it
6	correct that it was the discussion about the previous
7	affidavits that you are relying upon here in making this
8	affidavit?
9	A. In relation to those paragraphs, yes.
10	Q. Did you review any other Corporation documents
11	in regard to paragraphs 4 through 7 in assuring yourself
12	that these statements were accurate?
13	A. No, I read the Exhibit to the affidavit, which
14	is the copy of the Scheme of Arrangement dated 19th July
15	1976.
16	Q. Did you review any other documents?
17	A. In relation to those paragraphs, no.
18	Q. Did you review any statements that had been
19	made to third parties regarding B.A.T Industries plc,
20	regarding paragraphs 4 through 7?
21	A. No.
22	Q. Did you discuss with senior management the
23	statements that you made in paragraphs 4 through 7, other
24	than your previous discussion that you told me about with
25	Mr Wilson?

2	Q. We are going to come back to the affidavit so
3	keep it in front of you, but for a moment you mentioned the
4	Tobacco Securities Trust a moment ago. Let us mark this as
5	Exhibit 2.
6	(Exhibit 2 marked by the Reporter).
7	This is a document that bears Mr Wilson's name on
8	the last page, I believe your predecessor as you described
9	him, outlining a brief history of B.A.T Industries and
10	other subjects. Are you familiar with this document?
11	A. I don't recall having seen it before.
12	Q. If you would take a minute and review it for
13	me, I would like to ask you some questions about its
14	content. (Pause.) Have you reviewed the document?
15	A. I have read the document.
16	Q. Do you believe that it is accurate?
17	MR CUNHA: Object to the form of the question,
18	since it is compound in the sense that there are probably
19	hundreds of facts contained within the document.
20	MR MCCLAIN: Did you see anything in the
21	document that was inaccurate?
22	MR CUNHA: Same objection. You may answer.
23	A. There is, I have spotted at least one
24	mistake.
25	MP MCCLAIN. What is that?

A. No.

1	A. In the second paragraph it is stated that
2	"Mr Duke was forced to divest himself of certain interests
3	which included British-American Tobacco, no doubt due to
4	the its ownership of Brown & Williamson in the US." My
5	recollection of the facts is that the divestiture took
6	place in 1911 and Brown & Williamson was not acquired by
7	British-American Tobacco Company Limited until I think
8	1927.
9	Q. I want to call your attention to the is
10	that the only thing that you observed that you did not
11	agree to?
12	MR CUNHA: Could you rephrase the question?
13	MR MCCLAIN: Did you see any other inaccuracies
14	in this document.
15	MR CUNHA: Same objection to form, but you may
16	answer.
17	A. Not that I can see at a first glance.
18	Q. In your affidavit you state that in paragraph
19	6, and I will hand it to you in a minute for you to confirm
20	it, the July 23, 1976 transaction did not entail the
21	combination of two companies to form a new Corporation. Do
22	you see that statement, paragraph 6.
23	A. Sorry, I was looking at the wrong paragraph.
24	I see the statement.
25	MR CUNHA: Read the whole paragraph, please.

1	MR MCCLAIN: On page 2 of the document authored
2	by Mr Wilson he says:
3	"In 1976, following a Scheme of Arrangement
4	approved by the Court, British-American Tobacco was merged
5	into Tobacco Securities Trust Company, which changed its
6	name to B.A.T Industries."
7	Is that a true statement?
8	A. As I said earlier, I relied on Mr Wilson in
9	relation to this matter.
10	Q. So his statement within this document of
11	Exhibit 2 would be credible by you?
12	A. Yes.
13	Q. Looking at what we will now mark as Exhibit 3,
14	I want to see if this document can be helpful in
15	understanding both the pre-Scheme Arrangement in terms of
16	company ownership and the post Scheme Arrangement. Would
17	you please mark that as Exhibit Clarke 3.
18	(Exhibit 3 marked by the Reporter).
19	MR CUNHA: Do you want him to read the text as
20	well or just locate
21	MR MCCLAIN: It is all part of the document. He
22	may as well. If there is a problem I really want to
23	focus on the chart but if you want. I didn't separate the
24	document. That is the way it was produced to us, from
25	whatever course

2	Q. Are you done reviewing the document.
3	A. Yes.
4	Q. Looking at the charts first, not the text, is
· 5	this to your understanding a correct graphic depiction of
6	the BAT Group structure, pre-scheme so called?
7	MR CUNHA: Object to the question on grounds of
8	lack of foundation.
9	A. I have no reason to believe it is not.
10	MR MCCLAIN: Does it comport with your
11	understanding of the pre-scheme structure of the companies.
12	MR CUNHA: Same objection.
13	A. As far as I am aware, yes.
14	MR MCCLAIN: The second page purports to be a
15	post Scheme of Arrangement. Is that your understanding of
16	the way that the company was, the BAT Group was organized
17	in regard to tobacco post scheme.
18	MR CUNHA: Same objection, lack of foundation.
19	A. I am not sure whether it purports to contain
20	all the intermediate holding companies.
21	MR MCCLAIN: But in essence the major companies,
22	absent intermediate holding companies, are contained on
23	this page, as far as you understand it?
24	MR CUNHA: Same objection.
25	A. As far as I understand it.

(Discussion off the record.)

1	MR MCCLAIN: Is this post Scheme of Arrangement
2	still the way that the company is organized today, or has
3	there been a further reorganization of the company?
4	A. There have been many changes since the Scheme
5	of Arrangement.
6	Q. And in what year did strike that. As it
7	stands today, are you aware of a chart which shows the
8	current ownership of the BAT Group tobacco interests?
9	A. Yes.
10	Q. Is that in your possession?
11	A. Now? No.
12	Q. Not presently in this room but is it within
13	your possession at the company offices?
14	A. Yes.
15	Q. Could you provide it to me if your counsel
16	would allow it?
17	A. Yes.
18	Q. I would like to have a copy of it if it is
19	possible. Maybe at a break you could enquire about it.
20	MR CUNHA: I am not sure whether such a thing
21	has not already been produced.
22	MR MCCLAIN: It may have been but it would it
23	may not have been either.
24	MR CUNHA: If it has not been and we can lay our
25	hands on it and it is what the witness says it is we would

not have any objection to producing it, although we would note that under case law current information, meaning information subsequent to the date of the filing of the complaint, is not relevant to the jurisdictional enquiry, but obviously to the extent that the chart reflects the organization of the company at the time of the filing of the complaint or shortly before that time then it would be within the relevant time period.

MR MCCLAIN: Does the chart that you are

5.

MR MCCLAIN: Does the chart that you are referencing entail the so called Battalion reorganization of the company? Is it coterminus with that organization, as you understand it?

- A. The chart I have in mind is one which was published in May of this year and therefore postdates Project Battalion.
- Q. Do you have, do you know, do you have any organization at or about the time of the implementation of Project Battalion?
  - A. I do not understand the question.
- Q. Do you have a chart which would reflect the organization of the company at or about the time of Project Battalion?
  - A. There may be one in the company records.
- Q. I would -- that one would be the most relevant document if it exists. If I could see both of them I could

tell you, you know. It might be helpful to us at this time. So if you can make an enquiry.

MR CUNHA: We will look for additional charts but let me say this. To the extent that we have charts that show the organization of the company at or shortly before the time of the filing of the complaint, we would not object to disclosing those. To the extent the charts show organizational changes post filing of the complaint, we think it is clear under the case law they are not relevant and we would have an objection to those.

MR MCCLAIN: But you would not have an objection to producing them under the Court's order in regard to documents which might lead to the discovery of admissible evidence, would you?

MR CUNHA: Well, certainly we are prepared to produce documents that lead to discovery of admissible evidence. The only point I make is that there is authority directly on point that factual information subsequent to the filing of a complaint is not relevant for jurisdictional purposes, and that is why we are here today.

MR MCCLAIN: I understand that perfectly, but we may be able to find some documents within these Project Battalion documents which might illuminate us.

MR CUNHA: I would say this. There are Project Battalion documents that have been produced to the world.

1 There are organizational charts that were part of the Texas 2 set, so I am not certain by any means that you don't 3 already have the charts that you need. MR MCCLAIN: I may have them and we will see 5 where we are, but at a break I would like to look for the one that the witness is referencing to see if it is the one 6 7 that I have seen, or maybe we will discover during the course that it is, and the witness will identify it, but 8 nonetheless if the witness has a chart that I have not seen 9 10 I would like to know about it. 11 Now, in regard to the text of this Exhibit, number 3, Mr Clarke, first of all, have you seen this 12 13 document before today? 14 A. I don't recognize it. 15 Q. Do you believe in -- looking at the document, 16 did you note any inaccuracies within it in regarding to the 17 history of BAT company and TST? 18 MR CUNHA: Objection, compound. 19 A. I have not noticed any points in relation to 20 BATCo, although there is an inaccuracy in relation to B.A.T 21 Industries. 22 Q. What inaccuracy do you note? 23 A. In the first paragraph it says that B.A.T 24 Industries announced its acquisition of American Tobacco

The acquisition was in fact made by

from American Brands.

1	Brown & Williamson.
2	Q. Do you know whether or not announcements to
3	the public indicated that BAT in fact had acquired American
4	Brands and not Brown & Williamson?
5	MR CUNHA: When you say "BAT" to which entity
6	are you referring?
7	MR MCCLAIN: B.A.T Industries?
8	A. I have not seen or checked the public
9	announcements.
10	Q. So if B.A.T Industries announced that it had
11	acquired American Brands, that is unknown to you at this
12	time?
13	A. That is correct.
14	Q. Anything that you observe as being inaccurate
15	in the paragraph marked "TST", in the section marked "TST"?
16	A. Nothing strikes me as inaccurate, from my own
17	knowledge.
18	Q. Put that to the side for the moment. Let us
19	mark this document as Exhibit Clarke Exhibit 4.
20	Exhibit 4 marked by the Reporter. (Pause.)
21	Q. Are you familiar with this document?
22	A. I don't recall seeing it before.
23	Q. Can you verify the accuracy of the information
24	on it?
25	A. Without checking the company's books, not at

	CHIS MOMENT IN LIME.
2	Q. Do you believe, based on your recollection,
3	that it is accurate?
4	A. It would appear to be accurate.
5	Q. In what capacity did Mr Pritchard, Mr RJ
6	Pritchard, listed as the last listing on this document,
7	serve within B.A.T Industries? Do you know?
8	A. As a director.
9	Q. Did he have any status as an officer or as an
10	employee?
11	A. No.
12	Q. Do you know why he served on the Board of
13	Brown & Williamson Tobacco Company?
14	MR CUNHA: Object to the form of the question.
15	I am not sure what you are asking frankly.
16	MR MCCLAIN: Do you know how he was appointed to
17	the Board of Brown & Williamson Tobacco Company?
18	A. Not personally.
19	Q. Do you have a belief about that subject?
20	A. I believe he was appointed as Chief Executive
21	Officer.
22	Q. Was it in that capacity that he served on the
23	Board of both B.A.T Industries and BATCo?
24	MR MCCLAIN: I object to the form of the
25	question Again I am not sure what way are adding

1	MR MCCLAIN: Let me ask it this way. Did the
2	chief operating officers of the operating companies within
3	the BAT Group serve on the Board of B.A.T Industries and
4	BATCo to your understanding?
5	A. No.
6	Q. How were directors of B.A.T Industries and
7	BATCo selected?
8	MR CUNHA: In what period of time are you
9	asking?
10	MR MCCLAIN: Within the time period of this
11	document, between 70 and/or between 60 and 96.
12	MR CUNHA: I object on grounds of lack of
13	foundation.
14	MR MCCLAIN: If you know.
15	A. My knowledge does not go back that far.
16	Q. Based on your discussions with Mr Wilson or
17	others, how far back does your understanding go?
18	MR CUNHA: On this issue?
19	MR MCCLAIN: Yes.
20	A. My understanding probably goes back to about
21	mid-80s.
22	Q. My question how from the mid-80s were they
23	selected?
24	A. Dealing with B.A.T Industries first, the Board
25	of B.A.T Industries would select who it wished to appoint

_	as allocated of that sould, and they would offer the tree
. 2	reelection at the following Annual General Meeting of the
, 3	shareholders. As far as the directors of British-American
4	Tobacco Company Limited are concerned, any directors of
5.	that company would be approved by B.A.T Industries, but
6	they would then be elected by the Board of that company and
7	again reappointed at the subsequent Annual General Meeting
8	of British-American Tobacco Company Limited.
9	Q. Was there ever a time from the mid-80s on that
10	the chief operating officer of Brown & Williamson Tobacco
11	Company did not sit on the Board of B.A.T Industries?
12	A. It would appear from this chart that
13	Mr Pritchard was appointed to the Board of B.A.T Industries
14	on the 1st April 1990, although he was appointed as a
15	director of Brown & Williamson Tobacco Corporation on the
16	15th May 1985.
17	Q. He had previously served as a director of
18	BATCo from 1977, according to this chart?
19	A. Is that the question?
20	Q. Is that correct? I am reading that chart
21	correctly?
22	A. That is my understanding.
23	Q. Do you know what position he held within Brown
24	& Williamson Tobacco Company if any in 1977?
25	A. My understanding is that he was not in Brown &

2	Q. What was his position what company was he
3	with, do you know?
4	A. In 1977 from this chart it appears that he was
5	with British-American Tobacco Company Limited.
6	Q. And how do you gain that understanding from
7	this chart?
8	A. From the third column of the dates on the
9	second page.
10	Q. Do you know what position he held within
11	British-American Tobacco Company Limited?
12	A. I am not aware of the exact positions that he
13	may have held.
14	Q. This we will mark as Exhibit Clarke 5.
15	(Exhibit 5 marked by the Reporter.)
16	Do you need a break?
17	A. I am all right for a few minutes.
18	Q. I am only providing these to you I do not
19	have any questions about policies on outside directorships.
20	I just want to turn to the chart attached here because it
21	was in a different format. I believe it is the same chart.
22	Can you verify that for me?
23	A. It bears the same reference and appears to be
24	the same chart.
25	O Okay New do you have any reconcibility Mr

Williamson Tobacco Corporation in 1977.

	crarke, for scatements which are made to other companies
2	about the nature of the BAT Group or B.A.T Industries plc?
3	A. Who are you referring to in making
4	statements?
5	Q. To the capital markets, to securities,
6	regulatory bodies, anything like that?
7	A. My responsibility is to ensure to the best of
8	my knowledge and belief that all announcements made to the
9	Stock Exchange in London are accurate. I am referring
10	there to statements made by B.A.T Industries plc.
11	Q. Okay. Let us mark this as Exhibit Clarke 6.
12	(Exhibit 6 marked by the Reporter.)
13	A. Do you require me to review the whole of this
14	document.
15	Q. No, well you can review any of it that you
16	would like. I want to refer you to this statement in
17	Exhibit number 6. I recognize that this document is dated
18	December 7th 1988, which precedes your term by 3
19	years. This document states that:
20	"B.A.T Industries plc is a major worldwide
21	company, whose subsidiaries and associates, the group,
22	operate in some 90 companies (sic) and have over 300,000
23	employees worldwide".
24	Do you see that statement?
25	A. I do.

1	Q. Do you believe that that is an accurate
2	statement?
3	A. I have no reason to believe that it is not an
4	accurate statement.
5	Q. Did you review this before affirming the
6	statements that you caused to be made in paragraphs 4
7	through 7 of your affidavit?
8	A. I have not seen this document before today.
9	Q. It goes on to say:
10	"It is involved in four major business
11	activities; two manufacturing tobacco and paper and two
12	service businesses, retailing and financial services."
13	Then it goes on. Do you see that?
14	A. Yes.
15	Q. Do you believe that that was an accurate
16	statement as of 1988?
17	MR CUNHA: Would you please define "it". It can
18	get confusing if we don't use the terms as they are being
19	used in the documents.
20	MR MCCLAIN: I just read the statement.
21	MR CUNHA: Then you should read the first
22	sentence to make it clear what the "it" refers to in the
23	document.
24	MR MCCLAIN: I did read the first statement. I
25	know you don't have a computer in front of you but if you

<b>T</b>	read my question it specifically I read the first
2	sentence and then the second.
3	MR CUNHA: Then you have misread it, sir.
4	MR MCCLAIN: We will go back, let's see it, to
5	the point where I read "B.A.T Industries plc".
6	MR CUNHA: No, it is just the transcription, and
7	also the group should be in parentheses in quotes, and I
8	missed that, and I think you said "companies" and I don't
9	think you meant to say "companies".
10	MR MCCLAIN: If I said "companies" I meant
11	"countries".
12	MR CUNHA: I don't want to be picky.
13	MR MCCLAIN: Let's read the statement from the
14	beginning then. Do you believe that this statement is
L5	correct:
L6	"B.A.T Industries plc is a major worldwide
L7	company whose subsidiaries and associates ('the group')
L <b>8</b>	operated in some 90 countries and have over 300,000
L9	employees worldwide. It is involved in four major business
20	activities: Two manufacturing tobacco and paper and two
21	service businesses, retailing and financial services".
22	Did I read that accurately, first of all?
23	A. You did.
24	Q. Secondly, as of December 7, 1988, you believed
:5	that that was an accurate statement?

MR CUNHA: Object because of lack of foundation for this witness, but you may answer.

A. The statement is correct but you should understand that it refers to the group being involved in those major business activities. I should also add that as I was not in the group in 1988, I can't say whether four is the correct number. I would draw your attention to the fact that in the last page of this Exhibit, page 6, that it is made clear that the information has been obtained from sources which the authors believed to be reliable,. However, they make no representation as to either the completeness or the accuracy of that information.

Q. Under this statement "Tobacco", the heading "Tobacco", do you see where I am in the document?

A. Yes.

Q. It is underlined:

"Tobacco: The group is a major international tobacco manufacturer with operations in over 50 countries producing over 275 cigarette brands and a wide range of cigars and tobaccos. Its tobacco products are sold in some 150 countries and international duty free markets and the group markets the leading cigarette brand in over 30 countries. Major international brands include Benson and Hedges, Kent, State Express, 555, Gold Leaf, Viceroy, John Player Special, Lucky Strike, Pall Mall, Barclay and Kool."

. 2	A. You did.
. 3	Q. Is that an accurate statement as far as you
4	are concerned?
5.	MR CUNHA: Objection, lack of foundation.
6	A. As I said earlier, I was not part of the B.A.T
7	Industries Group in 1988, but I have no reason to believe
8	that it is inaccurate.
9	Q. Let me hand you what we have marked as Exhibit
10	7.
11	(Exhibit 7 marked by the Reporter).
12	This document is a Merrill Lynch Money Markets
13	Inc credit report. Are you familiar with it?
14	A. I have not seen it before today.
15	Q. Do you see on the second page "B.A.T
16	Industries plc". I am sorry, it is the third, the page
17	marked third at the bottom, "B.A.T Industries plc". Do you
18	see where I am?
19	A. That page.
20	Q. Yes. Do you see that the statement at the top
21	<b>-</b>
22	A. Yes.
23	Q is substantially the same statement that I
24	read to you previously?
25	λ νος

Did I read that accurately?

2	this document like the previous statement is correct?
3	MR CUNHA: You have not specified what statement
4	you are asking him about. To the extent that
5	MR MCCLAIN: The same one I read him last time.
6	I will read it again if you want me to.
7	MR CUNHA: I don't think there is any reason to
8	do that, but I think you already have his testimony with
9	respect to the statement. I do not see what more he can
10	add.
11	MR MCCLAIN: Then just let him add it.
12	A. I have nothing further to add.
13	Q. It would certainly be within the purview of
14	the Company Secretary to contact persons involved in the
15	financial markets, and in regard to the stock markets to
16	correct such statements if they were inaccurate, would it
17	not?
18	A. I would expect so though, as I said before,
19	this document predates my term of office.
20	Q. So that would have been Mr Wilson's
21	responsibility?
22	A. No, he was not the Company Secretary in 1988.
23	Q. Who was?
24	A. I would need to check the company records.
25	O. Whoever it was that would be that nerson's

Q. Do you believe that the statement contained in

2	A. I don't know.
3	Q. Did the duties of the Company Secretary change
4	between 1988 and the time you took office in 1991?
5	MR CUNHA: Could I ask what company you are
6	asking about now?
7	MR MCCLAIN: B.A.T Industries plc?
8	A. I didn't take office in 1991. I took office
9	in 1997 as Company Secretary of B.A.T Industries plc. I am
10	not aware what changes in practices and procedures may have
11	taken place between 1988 and 1997.
12	Q. You, as a solicitor, know what the duties and
13	responsibilities of a Company Secretary are, as you told me
14	initially?
15	A. Correct.
16	Q. It is the Company Secretary's responsibility
17	under the British Companies Act to correct inaccuracies
18	being made to financial markets, including the stock
19	markets. Am I correct?
20	A. If I may respond in relation to the Exhibit in
21	front of me, the Exhibit in front of me is a document which
22	is put out by Merrill Lynch, not by B.A.T Industries plc.
23	Q. So it would be your testimony that if the
24	Company Secretary observed inaccuracies in statements being
25	put forward by marketers of your securities, there would be

responsibility; am I correct?

no responsibility on the part of the Company Secretary to correct those inaccuracies?

б

A. To the extent that an outside third-party is reproducing information provided by B.A.T Industries plc, I would expect the Company Secretary to draw that inaccuracy to the attention of that third-party, but I should add that this document which you are referring to is a document put out by BAT Capital Corporation, which was a US company, a subsidiary of B.A.T Industries plc, and it would therefore be the responsibility of the Company Secretary of that company to check the accuracy of any offer documents made by that company.

- Q. As the current Company Secretary of B.A.T Industries plc, do you rely upon the diligence and accuracy of the company secretaries of the subsidiaries to ensure that statements being made by the subsidiaries are substantially correct?
- A. That is a very wide question. In relation to matters which involve B.A.T Industries plc I would rely not only on my own knowledge but on due diligence performed by others within the company.
- Q. But you would certainly expect that subsidiaries of B.A.T Industries plc would not be misrepresenting the nature of the company to the outside world. Am I correct?

_	A. Are you referring to substitutines of B.A.
2	Industries plc misrepresenting the activities of B.A.T
3	Industries plc?
4	Q. That is correct.
5	A. I would certainly hope that they did not
6	misrepresent such activities.
7	Q. As Company Secretary you would have the
8	ability to see to it that subsidiary companies were not
9	misrepresenting the nature of the business of B.A.T
10	Industries plc, would you not?
11	A. No.
12	Q. You would not have the ability through the
13	chain of command to see that that was not happening?
14	A. Not necessarily.
15	Q. Are you completely powerless to correct
16	inaccurate statements by subsidiary companies?
17	A. The subsidiary companies have their own Boards
18	of Directors and managements and I would hope that when
19	they speak to third parties about B.A.T Industries plc they
20	would check the accuracy of the information before
21	publication.
22	Q. Have you ever known a subsidiary to make
23	inaccurate statements about B.A.T Industries plc?
24	A. Statements to whom?
25	O To third-partice

2	Q. Members of the financial markets?
3	A. I am not aware of any.
4	Q. Or regulatory agencies?
5	A. Again, I am not aware of any.
6	Q. Let us mark this as Exhibit Clarke 8.
7	(Exhibit 8 marked by the Reporter.) (Pause).
<b>8</b> <sup>(</sup>	What we have marked as Exhibit 8 is a BAT Capital
9	Corporation private placement memorandum, which represents
10	that it was unconditionally guaranteed by B.A.T Industries
11	plc, private placement of medium term notes of a billion
12	dollars. If you will turn to the page headed "Use of
13	Proceeds", which bears the number at the bottom of the page
14	of 07020, would this have been a document, based on your
15	understanding, because it was unconditionally guaranteed by
16	B.A.T Industries plc, that would have been seen and
17	reviewed by somebody within BAT plc.
18	MR CUNHA: Objection, no foundation, and it
19	calls for speculation.
20	A. I would have expected this document to have
21	been reviewed by senior staff of B.A.T Industries plc.
22	MR MCCLAIN: You see under "Tobacco", where it
23	says:
24	"BAT is the world's most international tobacco
25	manufacturer, whose products are sold in some 160 countries

A. What sort of third-parties?

1	and international duty free markets. The group selfs the
. 2	leading brand in over 30 markets and worldwide sells more
. 3	than 500 billion cigarettes each year. Leading
4	international brands include Benson and Hedges, Kent, State
5	Express, 555, Players, Gold Leaf, Lucky Strike, Barclay,
6	Capri and HB".
7	A. Yes, I have seen that statement.
8	Q. Mr Wilson would have been the Company
9	Secretary at this time?
10	A. I do not believe so. I believe Mr Wilson
11	joined the company in 1993.
12	Q. You were at BATCo in 1991, is that correct?
13	A. Not until September of that year.
14	Q. I had the 1991 date stuck in my mind and I was
15	thinking it was Mr Wilson but you had a 1991 date and I
16	apologize.
17	A. I joined British-American Tobacco Company
18	Limited in 1991.
19	Q. I apologize for my confusion. In any event,
20	it would have been the Company Secretary's responsibility
21	to correct any misstatements going to the financial
22	markets, am I correct, in 1991?
23	A. It would have been the responsibility of the
24	Board of the issuing company, which was BAT Capital
25	Corporation.

2	unconditional guarantor found misstatements within such a
3	document, it would have had a responsibility to correct
4	those misstatements before they went to the financial
5	markets; am I correct?
6	MR CUNHA: May I object to the word
7	"responsibility" because I am not sure what you mean by
8	that. Particularly in a regulated environment, which we
9	are discussing now, I think it is significant, or it may be
10	significant. You may answer.
11	A. I am not certain of the obligations that the
12	Company Secretary of B.A.T Industries plc as the guarantor
13	of this issue would have had under the United States law,
14	as I imagine that this issue was made subject to US law.
15	Q. Do you believe in the regular course of
16	business, based on your understanding of the way the
17	company operates today, senior management would have
18	allowed knowing misstatements to be circulated to the
19	capital markets in the US?
20	A. I am reasonably confident that no knowing
21	misstatement would have been made.
22	Q. Exhibit 9.
23	(Exhibit 9 marked by the Reporter).
24	This is a 1992 offering circular for 200 million
25	dollars from BAT Capital Corporation unconditionally

Q. But if B.A.T Industries plc as the

1	guaranteed by B.A.T Industries plc. Going over to the
2	"B.A.T Industries Group" heading on page 3 of the
3	document, are you with me?
4	A. Yes.
5	Q. "This document represents the B.A.T Industries
6	Group (the BAT Group) as one of the UK's leading business
7	enterprises, with interests principally in tobacco and
8	financial services. It operates in more than 80 countries
9	and has over 200 employees worldwide."
10	A. "200,000 employees".
11	Q. "200,000 employees worldwide".
12	MR CUNHA: Do you want to finish reading the
13	paragraph.
14	MR MCCLAIN: "The BAT Group has its headquarters
15	in London England and acts as a holding company for the
16	other companies in the BAT Group, including BATCAP."
17	The next sentence says:
18	"The BAT Group is a leading international tobacco
19	manufacturer with an estimated global market share of 10.5
20	per cent in 1991."
21	Do you see that statement?
22	A. I do.
23	Q. Do you believe it was accurate at the time?
24	MR CUNHA: Objection, lack of foundation. You
25	may answer.

1	A. I have no reason to believe that it is
2	inaccurate. The BAT Group of course refers to all its
3	subsidiaries worldwide.
4	Q. It goes on to say:
5	"It is the world's most international cigarette
6	manufacturer, whose products are sold in approximately 160
7	countries and international duty free markets. The BAT
8	Group sells the leading brands in 30 markets and its annual
9	volume exceeds 550 billion cigarettes, while exports total
10	over 100 billion units. Leading international brands
11	include Kent, Benson and Hedges, State Express, 555, Lucky
12	Strike, Players, Gold Leaf, Barclay, Capri and HB."
13	Did I read that accurately?
14	A. Yes.
15	Q. Do you believe that was an accurate statement
16	at the time?
17	MR CUNHA: Objection, lack of foundation.
18	A. I have no reason to believe that this
19	statement is inaccurate.
20	MR MCCLAIN: Did you review this document or the
21	last document, Exhibit 8, before you made the statements
22	that you certified to the Court in Exhibit in your
23	affidavit in paragraphs 4 through 7?
24	A. I have not seen these two documents prior to
25	today.

today.

1	Q. Let us go to Exhibit 10.
2	(Exhibit 10 marked by the Reporter.)
3	Looking at Exhibit number 10, this is another
4	private placement memorandum offering BAT Capital
. 5	Corporation notes in the amount of 250 million dollars
6	unconditionally guaranteed by B.A.T Industries plc, dated
7	April 22nd 1993.
8	Turning to page 7 of the offering circular, there
9	is a description which is virtually identical to the last
10	one we read of the B.A.T Industries Group. Do you see it?
11	A. Yes.
12	Q. Did you review this document before making
13	your affidavit?
14	A. No.
15	Q. Let us go to Exhibit 11.
16	(Exhibit 11 marked by the Reporter). (Pause).
17	Who is Sir Patrick Sheehy?
18	A. Sir Patrick Sheehy was Chairman of B.A.T
19	Industries plc in May 1993, the date of the document.
20	Q. Are you familiar with this type of document?
21	A. I am.
22	Q. Financial News. What is this document?
23	A. This is the quarterly report issued by B.A.T
24	Industries.
25	O. Is it a document which you are responsible for

1	ensuring its accuracy?
2	MR CUNHA: You mean current conditions.
3	MR MCCLAIN: Yes.
4	A. I would participate in the preparation of this
5	document.
6	Q. Was Mr Wilson involved at this date, May of
7	1993?
8	A. I may draw your attention to the last page of
9	this document. The Company Secretary at that time was
10	Mr PC Godby.
11	Q. Do you believe that it was Mr Godby's
12	responsibility on 5th May 1993 to ensure the accuracy of
13	this document?
14	A. If the same procedures applied then as apply
15	now, I would have expected Mr Godby to have participated in
16	the preparation of this document.
17	Q. Do you see that this document discusses the
18	sale of tobacco products that were being sold by companies
19	within the BAT Group worldwide?
20	A. Yes.
21	Q. Over at page 2 at the bottom of the page, it
22	says:
23	"In the US domestic market where there has been a
24	price law for a number of years, our GPC approved brand has
25	become the fourth best selling cigarette in the home market

1	and number 1 in the value for money segment. The group's
. 2	success in the value for money, the category which now
<sub>.</sub> 3	accounts for almost 40 per cent of the market, has been an
4	important element in our ability to achieve growth in both
5.	volume and profit."
6	Do you see that statement?
7	A. I do.
8	Q. Did you review this document before making
9	your affidavit to the Court and the representations which
10	you made in paragraphs 4 through 7?
11	A. Not specifically, although I will have seen
12	this document when it was first issued.
13	Q. In your role as Secretary of
14	A. Well, I dare say that I actually saw it in my
15	role as a shareholder in B.A.T Industries plc.
16	Q. I appreciate you bringing that out. I didn't
17	ask you that question initially. Are you in fact a
18	shareholder of BAT plc?
19	A. B.A.T Industries plc, yes.
20	Q. Could I see your affidavit for a moment.
21	(Handed.) How many shares do you own?
22	A. I cannot give you an accurate answer to that
23	question without checking my own investment records.
24	Q. Can you give me any range so that we can

understand the magnitude of your holdings?

1	A. It would be approximately less than 10,000
2	pounds.
3	Q. In paragraph 3 you represent that "B.A.T
4	Industries is a holding company that has never
5	manufactured, marketed, packaged, sold, distributed or
6	advertised tobacco products or any other goods or products,
7	sold or intended for sale in the State of Missouri or
8	anywhere else", did you not?
9	A. I did, that is correct.
10	Q. Did you review any of the documents that we
11	have seen this morning before making that statement to the
12	Court in Missouri?
13	A. None of the documents which you have tabled
14	this morning.
15	Q. Let us mark this as Exhibit 12.
16	(Exhibit 12 marked by the Reporter.) (Pause.)
17	Specifically under the "B.A.T Industries" heading
18	is what I am referring to. Do you know Mr Anthony Holliman?
19	A. I do.
20	Q. Does he still work for B.A.T Industries plc?
21	A. He does.
22	Q. Is he still the Assistant Secretary?
23	A. He is Senior Assistant Secretary now.
24	Q. So he reports directly to you?
25	A He does

1	Q. Do you see where this lellow Michael Cultan is
2	sending him this advertisement, which was scheduled to
3	appear in the issue of Research Magazine?
4	A. Yes.
5	Q. Do you see where it says "Please advise if you
6	have any objections"?
7	A. Yes.
8	Q. And do you see there is a handwritten note
9	here:
10	"Ralph, any comments? A sentence about American
11	tobacco?"
12	A. Yes.
13	Q. Who is Ralph, if you know?
14	A. I assume that it is Mr Ralph Edmundson.
15	Q. What position did he hold?
16	A. I am not entirely certain as to his status in
17	1994.
18	Q. What position does he hold today?
19	A. He is Investor Relations Manager.
20	Q. Do you see on this page it says under the
21	heading "B.A.T Industries":
22	"B.A.T Industries is the world's most
23	international cigarette manufacturer, with an unrivalled
24	range of both international and domestic brands. The
25	principal operations are Brown & Williamson, the third

_	rangest organicate company in the ob domestro married, when
2	an important export business, British-American Tobacco,
3	producing cigarettes in more than 45 countries for domestic
4	and export markets, and Souza Cruz in Brazil, the largest
5	domestic cigarette producer and one of the world's leading
6	exporters of leaf tobacco".
7	Did I read that accurately?
8	A. Yes.
9	Q. Have you ever been called upon to check
10	statements that appear in financial magazines?
11	A. Is your question directed at my time as
12	Secretary of B.A.T Industries plc?
13	Q. Or in your previous role at BAT Company
14	Limited?
15	A. At British-American Tobacco Company Limited?
16	Q. Yes.
17	A. I don't recall having checked any such
18	advertisement.
19	Q. But it certainly would have been within the
20	power of Mr Holliman to correct statements. In fact, in
21	this instance he was being solicited for a correction if
22	one was necessary. Am I right?
23	A. It would appear so.
24	Q. It does not appear from the documents we have
25	in front of us that he did correct anything in that

2	MR CUNHA: Objection. I don't think the
3	question can be answered. The way it is answered the
4	document does not include any response from Mr Holliman one
5	way or the other.
6	MR MCCLAIN: Do you believe that the statements
7	contained in that first document were true as of 1994?
8	A. I believe that they were true, but I should
9	point out that the very first sentence, which says that
10	B.A.T Industries is the world's most international
11	cigarette manufacturer, should be read in context with the
12	remainder of the advertisement, which explains that the
13	manufacturing operations are conducted by various
14	subsidiaries around the world.
15	Q. And the statement would lead one to believe
16	that in fact B.A.T Industries is in fact a manufacturer,
17	would it not?
18	MR CUNHA: Objection. The witness just
19	explained to the contrary. Why don't we just read back his
20	testimony.
21	MR MCCLAIN: That is not what he said at all.
22	MR CUNHA: He said it has to be read in context
23	to understand that the manufacturers are the operating
24	companies.
25	MR MCCLAIN: It states, does it not, that B.A.T

document, does it?

1

2	A. But it goes on to explain what those how
3	those operations are conducted, and they are conducted
4	through subsidiaries of B.A.T Industries plc, of which
5	Brown & Williamson is an indirect subsidiary.
6	Q. Is there any statement in there that B.A.T
7	Industries plc is merely a holding company?
8	MR CUNHA: I am going to object. The document
9	itself is the best evidence of its terms. I think you are
10	just arguing with the witness.
11	MR MCCLAIN: I am just asking a question.
12	A. There does not appear to be any such statement
13	in the advertisement.
14	Q. Let us mark the next Exhibit.
15	MR CUNHA: Could we take a break at this point.
16	We have been going a little over two hours.
17	(A short break.)
18	MR MCCLAIN: We are up to Exhibit 13.
19	(Exhibit 13 marked by the Reporter). (Pause.)
20	Have you seen a document like this before?
21	A. I have.
22	Q. It is published by B.A.T Industries?
23	A. It is.
24	Q. It bears the seal of the company on each page?
25	A It bears the corporate loss of the company or

Industries plc is a manufacturer?

. 2	Q. I am sorry, that has a technical term to the
. 3	Company Secretary?
4	A. Yes.
5	Q. It should be technical meaning, to correct
6	myself. This document published by the company states,
7	under "B.A.T Industries at a glance":
8	"The B.A.T Industries group is one of Europe's
9	largest business enterprises. It is the world's most
10	international tobacco manufacturer and a leading provider
11	of personal, financial and insurance services in the UK and
12	North America. Group companies operate in more than 90
13	countries and employ some 173,000 people."
14	Did I read that accurately?
15	A. You did.
16	Q. Look over at page 2, under "BAT is the world's
17	most international cigarette company." It says at bullet
18	point number 1:
19	"In 1994 BAT sold over 572 billion cigarettes,
20	increasing its market share of total world sales to 10.6
21	per cent".
22	Did I read that accurately?
23	A. You did.
24	MR CUNHA: I don't think it says "market", not
25	

each page, not the seal.

1	MR MCCLAIN: I am sorry, you are right. It
2	should read "increasing its share", not "market share".
3	Second bullet point:
4	"BAT cigarettes are available in almost every
5	country in the world and are manufactured in over 50
6	countries".
7	Did I read that accurately?
8	A. Yes.
9	Q. Third bullet point:
10	"In 1994 BAT's global cigarette volumes increased
11	by 4 per cent and its export volumes by 13 per cent."
12	Did I read that accurately?
13	A. Yes.
14	Q. "Over 52,000 people are employed by BAT's
15	tobacco operations around the world, excluding the
16	employees of associate companies".
17	Fifth bullet point:
18	"In 1994 BAT acquired American Tobacco Company
19	for US\$1 billion. Further successful investments were made
20	in strategically important new markets".
21	Did I read that accurately?
22	A. Yes.
23	Q. Did you review any of these statements before
24	making the representations in paragraphs 3 through 7 of
25	vour affidant+2

1	A. I did not.
2	Q. Over at page 3:
3	"BAT offers a brand for every taste."
4	Bullet point number 1:
5	"BAT owns the top selling brand in over 30 of the
6	world's markets".
7	Did I read that accurately?
8	A. Yes.
9	Q. Second bullet point:
10	"BAT products include international, regional and
11	national brands."
12	Did I read that accurately?
13	A. Yes.
14	Q. "The Company's portfolio includes both Virginia
15	and American blend cigarettes."
16	Did I read that accurately?
17	A. Yes.
18	Q. Next bullet point:
19	"The unrivalled breadth gives BAT a marketing
20	advantage over its competitors."
21	Did I read that accurately?
22	A. It starts "This unrivalled breadth".
23	Q. Let's read it again. The fourth bullet point
24	reads:
25	"This unrivalled breadth gives BAT a marketing

-	davantage over its competitors.
2	Did I read that accurately?
3	A. Yes.
4	Q. The fifth bullet point says:
5	"In all, BAT sells about 250 brands, including
6	some of the world's best known cigarettes."
7	Did I read that accurately?
8	A. Yes.
9	Q. Did you review any of those statements before
10	making your representations to the court in paragraphs 4
11	through 7 of your affidavit?
12	A. No.
13	Q. Page 8 says:
14	"BAT is an international tobacco company with
15	more than 90 years of experience." Are you with me?
16	A. Yes.
17	Q. The first bullet point says:
18	"BAT has been involved in the tobacco business in
19	many countries throughout the world since its foundation in
20	1902. Working in varying conditions is part of BAT's
21	tradition."
22	Did I read that accurately?
23	A. Yes.
24	Q. Look over at page 16. First of all do you see
25	the photograph which is down at the bottom?

kage of Kool cigarettes?  from the photograph on my copy  packet of cigarettes that is  an advertisement for Kool
packet of cigarettes that is
s an advertisement for Kool
s an advertisement for Kool
isplay?
be, but it is a very poor
g with what I was given. The
of the USA's best known
of the page, under the bullet
ch reads "BAT is America's
ess", do you see that?
let point reads:
ations in the USA are managed
which in 1994 sold over 55
, II
over at page 18. Under this
gest cigarette company is a

A. Yes.

_	DAT absociace. Do you see that.
2	A. Yes.
3	Q. And here it says "Imperial Tobacco, a BAT
4	associate", under the second bullet point. Are you with
5	me?
6	A. Yes.
7	Q. It reads, beginning again:
8	"Imperial Tobacco, a BAT associate, had over 65
9	per cent of Canada's domestic cigarette market in 1994."
10	Do you see that?
11	A. I do.
12	Q. Do you see that back at 16 again, where it
13	makes the representation that Brown & Williamson manages
14	BAT's US tobacco operations. Do you see that?
15	A. Yes.
16	Q. Did you review any of the statements that I
17	have just pointed out to you in making your representations
18	to the Court
19	A. No.
20	Q in 3 through 7. Look over at page 26. Page
21	26 makes it very clear, does it not, that BAT does not
22	itself own land for the cultivation of tobacco?
23	MR CUNHA: Objection, the document itself is the
24	best evidence of its terms.
25	MP MCCIAIN. Obay, lotin do it the hard way

1	The heading is "BAT is one of the world's largest leaf
. 2	exporters". Do you see that?
. 3	A. I do.
4	Q. The next bullet point is:
5	"BAT does not itself own lands for the
6	cultivation of tobacco, but is closely involved in growing,
7	curing processing and exporting tobacco leaf."
8	Do you see that?
9	A. I do.
10	Q. Did you review that statement before making
11	your affidavit to the court?
12	A. I did not.
13	Q. Is this document intended to be sent to the
14	public?
15	A. My understanding is that this is a document
16	prepared by the Public Affairs Department of B.A.T
17	Industries, and as such it would have a public
18	distribution, but I would like to make it clear that where
19	references to "BAT" are made it refers to the B.A.T
20	Industries Group of companies, and that is made abundantly
21	clear in the very first page.
22	Q. Well, that is really not true, is it? Looking
23	over at page 16, it does not have any reference to the
24	group, does it?
25	MR CUNHA: You have asked two questions. You

-	can separate them and ask him, but otherwise, as phrased,
2	think it is argumentative and certainly compound, so I
3	object to the form.
4	MR MCCLAIN: With all respect, when the witness
5	volunteers information such as that my reaction perhaps
6	was argumentative, but just to make the question plain, is
7	there any reference on page 16 to the BAT Group?
8	A. As I have explained "BAT" is shorthand for the
9	BAT Group.
10	Q. Is there any reference on page 16 to that
11	statement?
12	A. Not explicitly.
13	Q. Nor is it explicit on page 2 or 3 where it
14	refers to BAT, am I correct?
15	MR CUNHA: You are asking him does it say I
16	want to make sure what you are asking. You are asking
17	"Does it say BAT equals BAT Group" on those pages?
18	MR MCCLAIN: That is right. Does it say that?
19	A. It does not say that on those particular
20	pages.
21	Q. Now, let us now turn to Project Battalion.
22	Are you familiar with Project Battalion?
23	A. I am.
24	Q. Let us mark this as Exhibit 14.
25	(Exhibit 14 marked by the Penartor) (Dayse )

_	THE YOU TAMIFFUL WITH CHIP document.
2	A. I am.
3	Q. Seen it before?
4	A. I have.
5	Q. Who is Ulrich Herter?
б	A. In 1995 he was Managing Director Tobacco of -
7	that was his title as a director of B.A.T Industries plc.
8	Q. Do you know Mr Herter?
9	A. I do.
10	Q. This document says "Welcome to the first
11	Battalion bulletin". Do you see that?
12	A. I do.
13	Q. And this document seeks to describe to other
14	members of the BAT Group of companies what Project
15	Battalion is all about, does it not?
16	A. Yes.
17	Q. It says that Project Battalion, on the second
18	page:
19	"What is the Battalion mission? Quite simply to
20	design an organization which will allow us to operate as a
21	cohesive tobacco company".
22	Do you see that?
23	A. I do.
24	Q. "The Project's aim is to achieve the greatest
25	possible degree of delegation with absolute, clear

1	accountability". Do you see that?
2	A. Yes.
3	Q. Do you see where it says "What is the scope of
4	Battalion?"
5	A. Yes.
6	Q. "Battalion is not simply about establishing a
7	Tobacco Board. In fact this could have been said to be a
8	relatively minor aspect of the exercise. It is also about
9	ensuring that the key decision and activities that yield us
10	competitive advantage or that have the potential to do so
11	are undertaken effectively across the group".
12	Do you see that?
13	A. I do.
14	Q. It talks about "Drive Teams". Do you see
15	that?
16	A. Where are you, which page?
17	Q. They are not numbered. Page 11831 at the
18	bottom, the Bates number.
19	A. I have found the reference.
20	Q. It says: "Are any drive teams considered more
21	important than others?
22	"Clearly marketing, including all the associated
23	processes, such as product development and logistic
24	linkages is an area which we must get right in order to
25	realize our goal. Along with manufacturing, leaf

_	operations and hap, which together we are terming
2	'operations' during the Blueprinting Phase, it is an
3	activity which is fundamental to our business success."
4	Do you see that?
5	A. I do.
6	Q. Then it lays out these drive teams, does it
7	not?
8	A. Yes.
9	Q. And on the marketing drive team Mr John
10	Winebrenner from B&W is present, along with persons from
11	other companies that are listed in the document?
12	A. Yes.
13	Q. And then the operations drivers, Earl
14	Kohnhorst, and he was from B&W, was he not?
15	A. Yes.
16	Q. Randy Harrison from B&W, John Jewell from B&W
17	and Tilford Riehl from B&W, am I correct?
18	A. Yes.
19	Q. I am going to hand you what we have marked as
20	15.
21	(Exhibit 15 marked by the Reporter.)
22	This is another Battalion bulletin?
23	A. Yes.
24	Q. This is by Mr Herter again?
25	A. It is signed by him.

2	"I am happy to report that Project Battalion
3	remains on schedule". Am I right?
4	MR CUNHA: Could we pause for a minute so the
5	witness can look at the whole document. Thanks.
6	MR MCCLAIN: Sure.
7	A. Can I refer back to my previous answer,
8	because this Exhibit which you have passed to me is in fact
9	two documents, not one.
10	Q. Point out to me where it changes.
11	A. The last two pages appear to be a separate
12	document.
13	Q. Yes, let us separate that from this document.
14	I don't know how it got put together.
1.5	MR CUNHA: Why don't we physically remove the
16	last two pages.
17	MR MCCLAIN: That would be fine. I don't know
18	whether or not I will use it. Are you familiar with this
19	document?
20	A. I am.
21	Q. Seen it before?
22	A. I have.
23	Q. Do you see here where he says in the middle of
24	the page:
25	"Secondly, there has been some

Q. He states in the first sentence:

<u> </u>	misinterpretations concerning what we mean by integrated
. 2	international tobacco company'. We must operate as a
, 3	single efficient and effective business, not four distinct
4	operating groups."
5	Do you see that?
6	A. I do.
7	Q. Do you see in the next paragraph that it
8	says:
9	"What we must have is a far greater degree of
10	consistent strategic direction in our worldwide operations
11	and across our key activities."
12	A. Yes.
13	Q. Did you review these statements before making
14	your affidavit?
15	A. I did not.
16	Q. Go over to the second page of this document.
17	Do you see here "Communicating Battalion"?
18	A. Yes.
19	Q. First bullet point:
20	We must establish a single integrated tobacco
21	company."
22	Do you see that?
23	A. Yes.
24	Q. Did you review this statement before making
25	your affidavit to the Court in Missouri?

1	A. As I have explained, I am familiar with the
2	document, as I saw it when it was first issued, but I did
3	not specifically look at it again before swearing my
4	affidavit.
5	Q. Counsel conferred with you in the last
6	second. Did he want you to clarify that answer?
7	MR CUNHA: Objection, calls for disclosure of a
8	privileged communication. Do not answer the question.
9	MR MCCLAIN: Just so we are clear, just before
10	you gave that answer, counsel did confer with you, did he
11	not?
12	MR CUNHA: Objection.
13	MR MCCLAIN: I am not arguing, I just want to
14	clarify to make the record clear.
15	MR CUNHA: If you want it on the record that I
16	conferred with the witness at a certain point in the
17	examination, fine.
18	MR MCCLAIN: Just before that last question and
19	answer, correct?
20	MR CUNHA: That is correct.
21	MR MCCLAIN: Thanks.
22	MR CUNHA: It is also correct that the witness
23	and I have conferred at other times throughout the
24	examination.
25	MR MCCLAIN: If you don't want me to ask any

2	trying to get into an argument. I was simply trying to
3	establish the record for whatever use I want to make of it.
4	MR CUNHA: Okay. I think the record should be
5	clear though that the witness and I did not confer while a
6	question was pending. You would agree with that, would you
7	not, counsel?
8	MR MCCLAIN: Yes, I agree with that. Let us mark
9	this as Exhibit 16.
10	(Exhibit 16 marked by the Reporter).
11	(Pause.) Do you see that this is a presentation
12	that Mr Herter made to the BATCo General Managers?
13	A. Yes.
14	Q. Did you happen to be present during this
15	presentation?
16	A. I may have been.
17	Q. It is not clear from the document as to the
18	date on which the presentation was given. Do you see that
19	at the end of the paragraph that begins "As Keith Dunt",
20	and then the sentence starts that I want to read you:
21	"As Battalion follows on logically from the move
22	to end market control, and it is about nothing less than
23	the requirement to change the structure of our
24	organization, so that tobacco can be managed as one
25	worldwide business".

more questions don't add things to the thing. I was not

1	A. Apart from the fact that the sentence does not
2	begin with the word "as", you have read that correctly.
3	Q. No, the paragraph begins "As Keith Dunt" is
4	what I was trying to say, but the sentence I want you to
5	focus on begins with "The Battalion" and proceeds
6	A. Yes.
7	Q. Do you see over here where it says "support
8	consumers' freedom of choice to smoke"?
9	A. Whereabouts are you looking?
10	Q. At the bottom of the page marked at the top
11	page 9?
12	A. Yes.
13	Q. It says:
14	"One of the strategic imperatives that inevitably
15	involves a longer pay-back period is our commitment to
16	support consumers' freedom of choice to smoke. We do
17	intend to take a higher profile position internationally in
18	an attempt to 'get science back into the debate'".
19	Do you see that?
20	A. Yes.
21	Q. Did you understand that that was one of the
22	aims of Project Battalion, to support so called "consumers'
23	freedom of choice to smoke"?
24	A. It was one of the imperatives to support
25	consumers' freedom of choice to smoke, not "so called

1	consumers".
2	Q. It was "so called freedom of choice to smoke",
3	my term, not "so called consumers". I agree they are
4	consumers.
· 5	A. Okay.
6	Q. Let us mark Exhibit 17.
7	(Exhibit 17 marked by the Reporter.)
8	This is another Project Battalion document. Go
9	ahead and review it.
10	MR CUNHA: The document looks like it is about
11	40 pages long. Do you want him to read the entire
12	document?
13	MR MCCLAIN: No. (Pause.) Look over at the
14	production drive team. First of all
15	A. I have not quite finished turning the pages.
16	Q. Tell me whenever you are ready.
17	A. Which page did you want to refer to?
18	Q. First of all, I want to turn back to "Beat PM"
19	the "Methodology to derive organizational implications",
20	which is page 12300 at the bottom, I mean at the side of
21	the page under "Texas AG Action".
22	A. Yes.
23	Q. Were you present during this presentation?
24	A. Can I just I believe that this is a draft
25	of a presentation which was put together, and I don't think

1	I was present at the final presentation, as this would have
2	been fairly early on in the planning process for Project
3	Battalion in June 1995.
4	Q. Did you see some phase of this presentation?
5	A. I may have done, but I don't have specific
6	recall at this point in time.
7	Q. Do you remember some discussion being made of
8	the need to "Beat PM"?
9	A. Not until the presentation was finally made,
10	as I was not a party to the planning process for Project
11	Battalion.
12	Q. "PM" refers to Philip Morris?
13	A. I believe so. I believe it refers to the
14	Philip Morris group of companies.
15	Q. And was it expressed that Philip Morris
16	operated as a global integrated company?
17	MR CUNHA: Expressed where?
18	MR MCCLAIN: Within these group within these
19	meetings that were had on Project Battalion?
20	A. As I explained to you, I was not part of the
21	team which was planning Project Battalion. They are named
22	on the front page of this Exhibit.
23	Q. Did you have it ever expressed, in any
24	meetings you were involved in regarding Project Battalion,
25	that Philip Morris operated internationally as an

1	integrated tobacco company?
. 2	A. The objective was to beat Philip Morris as a
, 3	group in terms of market share. The project did not, as
4	far as I am aware, examine the internal workings of the
5.	Philip Morris group of companies.
6	Q. Look over at page 12315, BAT R&D center. It
7	says "B&W 143". I mean it lists 1, 2, 3, 4, and BAT R&D
8	centers?
9	A. Yes.
10	Q. And one of those is the B&W facility at Macon
11	in Georgia?
12	A. Correct.
13	Q. "Look at R&D specific opportunities and
14	synergies".
15	A. Yes.
16	Q. "Number 1: More coordinated and focused
17	global thrust versus PM." Correct?
18	A. Yes.
19	Q. "2: Clearer alignment of priorities with
20	overall BAT tobacco competitive/marketing strategy."
21	Have I read that correctly?
22	A. Yes.
23	Q. Then, looking back at "BAT Manufacturing" on
24	page 12324, "Operate 63 plants in over 50 countries"?
25	A. What is your question?

2	A. In the first bullet point it says operate 63
3	plants in over 50 countries, yes.
4	Q. Then over at page 12326, under "Senior
5	Management Interviews". "Project Battalion: There is
6	strong agreement that key manufacturing decisions should be
7	centralized".
8	A. Yes.
9	MR CUNHA: Let me know when a good time to break
10	is.
11	MR MCCLAIN: Okay. Let us do one document then
12	we are about to end this subject area. You mentioned
13	previously that you thought a misstatement was made in one
14	document, I can't remember which one it was, regarding BAT
15	acquiring American, and you said no, that was not correct,
16	it was Brown & Williamson that acquired American. Do you
17	remember that exchange that we had?
18	A. I do.
19	Q. And I asked you at that time did you know of
20	any other documents where B.A.T Industries had made that
21	representation to the public and you said "no". Am I
22	right?
23	MR CUNHA: I don't know that it is fair or
24	proper to ask the witness to recall all the testimony today
25	and to characterize whether that is what the testimony was

1

Q. That is what it says, "BAT Manufacturing"?

1	or was not. If you have a specific piece of testimony
2	MR MCCLAIN: That is the specific piece.
3	MR CUNHA: I think you can ask him about it and
4	I think, but more to the point it is clear the record is
5	the best evidence of what the record is, so maybe if you
6	have another question you could just ask him the question.
7	MR MCCLAIN: Did you remember making that
8	statement to me, that you did not remember any such
9	document?
10	A. I don't recall such, any document.
11	Q. Let us mark this as Exhibit 18.
12	(Exhibit 18 marked by the Reporter). (Pause. )
13	This is B.A.T Industries' quarterly bulletin, is
14	it not?
15	A. It is.
16	Q. Do you see where it says:
17	"B.A.T Industries is to acquire American Tobacco
18	from American Brands for US\$1 billion in cash".
19	A. Yes.
20	Q. No reference to "group". Am I right?
21	A. In that sentence, correct.
22	Q. No reference to B&W acquiring the company at
23	all, am I right?
24	MR CUNHA: I am going to object to the question
25	because of the tense of the question. I think it is

1	potentially misleading.
2	MR MCCLAIN: Tense?
3	MR CUNHA: Yes, the verb tense. This document
4	applies to an event to happen in the future and your
5	sentence implied an event to happen in the past, and if you
6	have seen the affidavits and other information with respect
7	to this acquisition you would see that that is significant
8	in this case.
9	A. Could you repeat the question?
10	MR MCCLAIN: There is no reference to Brown &
11	Williamson, is there?
12	MR CUNHA: Do you want him to look through the
13	whole document?
14	MR MCCLAIN: Just in that reference to the
15	acquisition of American.
16	MR CUNHA: So you just want him to look at the
17	first page of the document?
18	MR MCCLAIN: Yes. Look at the rest of it and
19	see if there is any reference to B&W acquiring American.
20	MR CUNHA: I am going to object to the question
21	again, again because of the verb tense.
22	A. Can I answer?
23	MR CUNHA: Yes.
24	A. There is no reference to Brown & Williamson on
25	that page

1	MR MCCLAIN: Okay. Let's take a break.
2	(Recessed for lunch at 1.00 pm and recommenced at 1.57).
3	MR MCCLAIN: There is a practice within the BAT
4	Group of delegating authority, is there not?
5	A. That is correct.
6	Q. Can you describe what the practice of
7	delegating authority is as it is known within the BAT
8	Group?
9	A. The Board of B.A.T Industries plc decides on
10	those matters on which it wishes to be consulted. It lays
11	down fairly high thresholds so that only matters of extreme
12	significance from a group perspective reach B.A.T
13	Industries' Board for decision. I should explain that the
14	operating companies within the B.A.T Industries Group,
15	whether they are in the tobacco business or in the
16	financial services business, run their own affairs, but
17	they are required under the system of delegated authorities
18	to refer for consideration such matters as major capital
19	investments, acquisitions, senior staff transfers, matters
20	of that nature.
21	Q. And, as you point out, although the individual
22	companies run their own affairs, that is within the
23	constraints of the direction of the BAT Board. In other
24	words, the BAT Board sets the limits within which they can
25	operate their own affairs, does it not?

Τ.	MR CONNA: I object to the form of the
2	question.
3	A. B.A.T Industries stipulates those matters on
4	which it wishes to be consulted.
5	MR MCCLAIN: But it is the prerogative of the
6	B.A.T Industries Board to request that it be consulted on
7	all matters if it so desires. Am I correct?
8	MR CUNHA: Objection, calls for hypothetical
9	response.
10	A. It could ask for anything it wishes.
11	MR MCCLAIN: And
12	MR CUNHA: Let him finish.
13	A. But in practice it does not do so and is only
14	concerned with those matters which the statement of
15	delegated authorities specifies are matters on which the
16	main Board of B.A.T Industries plc should be consulted.
17	MR MCCLAIN: I understand that answer, but in
18	practical effect, you mentioned in practice, and in
19	practical effect, as an example, if Patrick Sheehy were to
20	call Mr Pritchard at B&W and ask him to do something, then
21	that effect would be that Mr Pritchard would do it, would
22	he not?
23	MR CUNHA: Objection. I do not believe the
24	question is answerable as phrased. I think you have to
25	give a specific, and you would be speculating as to what

1	Mr Pritchard would or would not do. I don't think this
. 2	witness can answer that question.
. 3	A. Should I answer?
4	MR CUNHA: If you can.
5 `	A. First of all, I was not the Company Secretary
6	of B.A.T Industries at the time Sir Patrick Sheehy was
7	Chairman, so I don't know what the relationship between him
8	and Mr Pritchard was, but
9	MR MCCLAIN: Who is the Chairman today?
10	A. The Chairman is Lord Cairns, or the Earl of
11	Cairns to give him his full title.
12	Q. If the Earl called Mr Pritchard and gave him a
13	direction, in practice, regarding the business of the
14	company of the Brown & Williamson company, that he wanted a
15	report to the Board, as an example, within one week, would
16	it be within Mr Pritchard's prerogative to tell him "I am
17	too busy"?
18	MR CUNHA: Same objection.
19	A. If I may answer the question without
20	personalities.
21	MR MCCLAIN: Yes.
22	A. In other words, if the Chairman of B.A.T
23	Industries plc called the Chief Executive of Brown &
24	Williamson, and asked for a report, I would imagine,
25	although I am not concerned with the internal workings of

<del></del>	brown a marradinosi, i imagine citae citae citae brief
2	Officer would consult his colleagues on the Board, and if
3	it was a reasonable request he would probably comply.
4	Q. Look at Exhibit 19.
5	(Exhibit 19 marked by the Reporter). (Pause.)
6	Are you familiar with this document, with this
7	type of document?
8	A. If I can make the comment also that Exhibit 19
9	consists of two documents. The last page is a separate
10	document.
11	Q. Okay. Remove that for me, if you would. We
12	will set that one over here too. Are you familiar with
13	this type of document?
14	A. I am.
15	Q. Is this a document which falls into the
16	category of a memorandum of delegated authority?
17	A. Yes.
18	Q. Now, this relates to "Appointments,
19	promotions, transfers, dismissals, redundancies or early
20	retirement of employees and other related matters".
21	A. This relates to employees of the
22	British-American Tobacco (Holdings) group, yes.
23	Q. And Brown & Williamson would be included in
24	that?
25	A. It would.

1	Q. And what is the Chief Executive Committee of
2	B.A.T Industries, the CEC so called?
3	A. That is a Committee of B.A.T Industries plc
4	consisting of three senior executive directors.
5	Q. And in 1996 who were they?
6	A. In 1996 I believe that they were Mr Broughton
7	Mr Herter, and Mr Allvey.
8	Q. As I understand the function of this CEC, it
9	is a sub-committee of the entire Board which is able to
10	make decisions, without the necessity of consulting the
11	entire Board, on certain matters that had been delegated t
12	them. Is that correct?
13	A. It is a committee of the main Board of B.A.T
14	Industries plc, which has certain specified authorities
15	from that main Board.
16	Q. And this is one such this document
17	memorializes one category of the matters that have been
18	assigned to them, is that correct? That is the CEC?
19	A. This document has been prepared by the Human
20	Resources Director of British-American Tobacco (Holdings)
21	Limited, and it does state what matters should be referred
22	to the CEC of B.A.T Industries plc from a human relations
23	point of view.
24	Q. Now, if you look down at 1.9, under "What the
25	CEC will approve it is "Major shapes (having a

1	significant financial impact) in or proposals to develop
2	long-term pension and employee benefit schemes in the UK
3	and the top 10 markets."
4	Then, if you turn over to Exhibit A, United
5	States is the first listed top 10 market. Am I right?
6	A. Correct.
7	Q. So the CEC in this instant would have to
8	approve any major changes in or proposals to develop
9	long-term pensions and employee benefit schemes. Am I
LO	right?
11	A. That is correct.
L2	Q. In the United States as an example?
L3	A. Yes.
L4	Q. 1.11: "Succession planning for employees is
15	outlined in Appendix B. The CEC has to approve succession
.6	plan proposals for the General Managers of the top 10
.7	markets". Is that correct?
.8	A. Correct.
.9	Q. That would include the United States?
20	A. Correct.
21	Q. Direct reports to general managers at the top
22	of the companies in top 10 markets, correct?
23	A. Direct reports to the General Managers of
24	those companies, correct.

Q. So that we are clear, because that term is not

1	one frequently used in America, what is a "report", as you
2	refer to it in this document?
3	MR CUNHA: Object to the form of the question.
4	I don't think the witness testified that he prepared this
· 5	document.
6	MR MCCLAIN: As it is referred to in this
7	document?
8	A. A direct report is an employee who is
9	answerable to the General Manager in a particular country.
10	Q. So if it is a so in terms of General
11	Managers, who would you be referring to, let us say in the
12	American Brown & Williamson?
13	A. The Chief Executive Officer.
14	Q. So his the persons that directly report to
15	him?
16	A. Correct.
17	Q. And give me an example of someone that
18	typically would generally report to the Chief Executive
19	Officer of Brown & Williamson?
20	A. The Chief Financial Officer.
21	Q. Okay, and so any changes made to the Chief
22	Executive Officer or the Chief Financial Officer would have
23	to be approved by the CEC of B.A.T Industries plc.
24	Correct?
25	MR CUNHA: Objection, that is not what the

2	A. The succession planned in relation to those
3	individuals would have to be approved.
4	MR MCCLAIN: What is the succession plan?
5	A. A succession plan is a document in which the
6	most senior positions within the group, B.A.T Industries
7	Group of companies, is set out and in which, should the
8	current incumbent leave for any reason, there would be an
9	identified successor within the group.
10	Q. All right, and so that today if you wanted to
11	find out who would replace Mr Pritchard in the event of his
12	departure, we could find that out; is that correct?
13	A. Well, Mr Pritchard has already retired.
14	Q. Okay.
15	A. But you could find out who was expected to,
16	who would in the normal course of events be expected to
17	succeed the current Chief Executive Officer of Brown &
18	Williamson.
19	Q. And that person, that succession plan has beer
20	approved by the CEC, am I correct?
21	A. You are correct.
22	Q. All right. Now, likewise this indicates that
23	at Brown & Williamson a succession plan must be approved
24	for the Executive VP and the CFO. Am I right?
25	A. That is correct.

document says.

2	A. Yes.
3	Q. The Senior VP Marketing and Sales?
4	A. Yes.
5 `	Q. Senior VP Legal, CORA/HR?
6	A. Yes.
7	Q. What is that, CORA/HR?
8	A. That is the Senior Vice President Legal,
9	Consumer and Regulatory Affairs and Human Resources. It is
10	a single post.
11	Q. Okay. Likewise in 1.12:
12	"Appointments, promotions, transfers, dismissals,
13	redundancies or early retirements of GMs of Top Ten Markets
14	(Appendix A) and senior management positions", as they are
15	defined in Appendices A and B(d)." Correct?
16	A. They are subject to approval by the CEC.
17	Q. And: "Merit performance and bonus ratings
18	(other than those prefixed by C for all staff in Appendix A
19	and Appendix B(d)".
20	A. Sorry? Which number?
21	Q. 1.13, Appendix B(d)?
22	A. Yes, they would also be subject to approval by
23	the CEC, but I should point out that they are also
24	required, approval is also required by the Board of
25	British-American Tobacco (Holdings) to all those matters

Q. The Senior VP of Operations?

2	Q. Speaking of which, British Tobacco Holdings
3	has management responsibility for the entire tobacco group,
4	does it not?
5	A. It is an investment holding company.
6	Q. And its responsibility is to manage the
7	tobacco Holdings of British-American Tobacco, I am sorry,
8	of B.A.T Industries plc?
9	MR CUNHA: Object to the form of the question.
LO	You can answer.
L1	A. British-American Tobacco (Holdings) is an
L2	investment holding company which monitors the performance
L3	of the companies of which it holds the shareholdings. The
L <b>4</b>	day-to-day management of the various companies is in the
15	hands of the individual Boards of Directors of those
16	companies.
.7	MR MCCLAIN: Have you ever seen documents which
_8	describe the function of British-American Holdings as
.9	having the responsibility of managing the tobacco portfolio
20	of British B.A.T Industries plc?
21	A. I cannot say whether I have seen documents as
22	such, but I would reiterate that the management of those
23	companies rests with the Boards of those companies.
24	Q. Within the context of Project Battalion, was
25	not British-American Tobacco Holdings, or "BAT(H)" as it is

that are listed under section one of that document.

Т	referred to, assigned the task to manage B.A.T Industries
2	plc's tobacco interests?
3	A. No.
4	Q. Going back to this document, going back to
5	this document at 3.2, the CEC also has to have, has the
6	responsibility strike that. Looking at 3.2:
7	The CEC must be consulted before there is a
8	"salary revision or regrading of staff in Appendix B, plus
9	appointments of other staff in B&W, grade 11 and above".
10	Am I correct?
11	A. No, you are not correct.
12	Q. What was incorrect about my statement?
13	A. That these are matters which are for reference
14	to the Managing Director for decision by the Human
15	Resources Director and the relevant Regional and/or
16	Functional Director of British-American Tobacco Holdings.
17	Q. I am sorry, that is what the heading Marked
18	"3" indicates. Am I correct?
19	A. Yes.
20	Q. So who specifically would have responsibility
21	for salary revisions of persons in Appendix B and B&W grade
22	11 and above? What title does that person have and what
23	company is he or she with?
24	MR CUNHA: Object to the form of the question
25	because it includes an incorrect factual modifies

1	MR MCCLAIN: what is the incorrect factual
2	predicate?
3	MR CUNHA: That there is one company that has
4	decision making power in that regard for all staff. The
5	document indicates, I believe I mean the witness should
6	answer the question, but let the witness answer the
7	question, but maybe you should rephrase the question,
8	because I think your phrasing is just wrong.
9	MR MCCLAIN: What does "3" mean?
10	A. "3" means that the items mentioned in 3.1 and
11	3.2 have to be referred to the Managing Director Tobacco
12	and the Human Resources Director of British-American
13	Tobacco Holdings, and the relevant Regional and/or
14	Functional Director of British-American Tobacco Holdings.
15	So that, for example, an employee on grade 38 at
1.6	British-American Tobacco Company Limited, if his salary was
17	to be revised, it would have to be approved by those
18	gentlemen.
19	Q. And if someone grade 12 at B&W, if it was
20	proposed to revise his salary, those same gentlemen would
21	have to pass on it. Is that correct?
22	MR CUNHA: I am going to object to the form of
23	the question. If by "gentlemen" you mean to refer to actual
24	people rather than positions
25	MR MCCLAIN: Those positions would have to pass

2	A. That is correct.
3	Q. As I understand it, those persons would be the
4	Managing Director of Tobacco and the Human Resources
· 5	Director of British-American Tobacco Holdings and the
6	relevant Regional and/or Functional Director of
7	British-American Tobacco Holdings. Am I correct?
8	A. You are correct, but I just add that the
9	grades which are specified there are all the most senior
10	people in those companies.
11	Q. But nonetheless it is not within the authority
12	of the Brown & Williamson Board, as an example, to
13	unilaterally change the pay structure of persons grade 11
14	and above at B&W. Am I correct?
15	A. Without reference to those people mentioned,
16	yes.
17	Q. Let us go to Exhibit 20.
18	(Exhibit 20 marked by the Reporter).
19	This is another delegated authority memorandum of
20	B.A.T Industries, am I correct?
21	A. You are. It appears to be an incomplete
22	document. It is headed "Appendix 1" and there is an
23	appendix 2, so I don't know what the covering document
24	looked like.
25	O. Nor do I. But nonetheless this indicates that

on it. Am I correct?

_	at the B.A.1 industries there are guidelines to the topacco
2	business which are referred to the CEC. Am I correct?
3	A. You are right.
4	Q. And Brown & Williamson, as an example, must
5	adhere to those guidelines in conducting its tobacco
6	business. Am I correct?
7	A. No, they are guidelines, not instructions.
8	Q. If they want to vary from the guidelines what
9	must they do?
10	A. They must run their businesses in the manner
11	they think fit. The guidelines are what B.A.T Industries
12	expects to see in terms of results from the tobacco
13	business.
14	Q. In terms of performance?
15	A. In terms of financial performance.
16	Q. I see. We are going to see a document then
17	that might clarify that. Let us look at Exhibit 21.
18	(Exhibit 21 marked by the Reporter.) (Pause.)
19	Here in the second subject, "Finance", there is a
20	reference here to setting a limit of 10 million dollars for
21	Brown & Williamson for raising debt finance and capital
22	expenditure/disposal of assets. Am I correct?
23	A. Where are you reading from?
24	Q. Under A: "10 million, Brown & Williamson
25	operating group"?

1	A. where is the reference to disposal of assets.
. 2	Yes, I see.
. 3	Q. What is this delegated authority memorandum
4	telling Brown & Williamson about what it can and cannot do?
5	A. It is telling Brown & Williamson that
6	expenditure on capital items or the incurring of debt or
7	the disposal of assets valued at or below 10 million
8	dollars can do not need to be referred up the chain, if
9	I can call it that.
10	Q. But anything above does need to be referred up
11	the chain; am I right?
12	A. That is correct.
13	Q. Who is the operating group referring to here?
14	A. At the date of this memorandum, 26th July
15	1994, it is Brown & Williamson.
16	Q. So it is telling Brown & Williamson it has to
17	consult with itself on expenditures of over 10 million?
18	A. No, I said expenditures over 10 million need
19	to be referred up the chain.
20	Q. Who would be up the chain in 1994?
21	A. The CEC and then B.A.T Industries plc.
22	Q. Okay.
23	A. This document is pre the Project Battalion.
24	Q. Today what would the reporting be, assuming
25	that the limits are still the same?

that the limits are still the same?

1	MR CUNHA: I am going to object to the
2	assumption, although I don't know whether or not it is
-3	correct, but subject to that the witness can answer the
4	question.
5	A. I would need to check the exact financial
6	limits but, if you like, the operating group is now
7	British-American Tobacco (Holdings).
8	MR MCCLAIN: So that is where the reference
9	would be "to approve expenditures or"
10	A. Yes, up to
11	Q. "Disposal of assets, beyond whatever the limit
12	currently is". BAT(H) would have to approve that?
13	A. That is correct, but I believe the limit is
14	higher.
15	Q. Has B.A.T Industries plc ever guaranteed the
16	debt of Brown & Williamson Corporation to your knowledge?
17	A. No, not to my knowledge.
18	Q. Are you aware of an arrangement whereby Brown
19	& Williamson financed its receivables with a company called
20	Corporate Asset Funding Company Inc, CAFCo, and Citicorp,
21	North America C&A?
22	A. No.
23	Q. So if a transaction occurred whereby BAT plc
24	guaranteed a transaction whereby those two entities that I
25	mentioned, Corporate Asset Funding Company and Citicorn

<b>T</b>	financed Brown & Williamson's receivables, you don't know
2	anything about that?
3	MR CUNHA: Do you mean B.A.T Industries plc?
4	MR MCCLAIN: Yes.
5	A. I am not aware of it.
6	Q. There are certainly guidelines that have been
7	established for BAT in running its business, am I correct?
8	A. What do you mean by "BAT"?
9	Q. B.A.T Industries plc.
10	MR CUNHA: Object to the form of the question.
11	The witness is struggling. I think he has my question. We
12	don't understand what you are asking.
13	MR MCCLAIN: Let me mark this as Exhibit 22.
14	(Exhibit 22 marked by the Reporter).
15	Are these the guidelines that you referred to
16	previously?
17	A. This document appears to be guidelines drawn
18	up in 1992 by B.A.T Industries for Brown & Williamson
19	which, as I have mentioned earlier, was at that stage what
20	was known as an operating group within the B.A.T Industries
21	Group of companies.
22	Q. And in this instance B.A.T Industries is
23	providing guidance to Brown & Williamson as to what it
24	expects its performance to be for the coming year; am I
25	right?

2	Q. It says that Brown and Williamson is
3	responsible for "(a): The management and development of
4	the group's tobacco interests in the USA." Is that correct?
5	A. That is what the document states.
6	Q. And is that the common understanding within
7	BAT plc or at least as of this time?
8	MR CUNHA: You mean B.A.T Industries plc?
9	MR MCCLAIN: Yes.
10	A. Brown & Williamson manages its own business in
11	the United States.
12	Q. So when this says that, when these guidelines
13	were distributed, which state that Brown & Williamson is
14	responsible for the management and development of the
15	Group's tobacco interests in the USA, that was an incorrect
16	statement; is that your testimony?
17	MR CUNHA: Object to the form of the question.
18	It just completely mischaracterizes the testimony. You may
19	answer.
20	A. B.A.T Industries, through a number of
21	intermediate holding companies, owned the 100 per cent of
22	the shareholding of Brown & Williamson Tobacco Corporation
23	in the United States, and it is that business to which the
24	document refers.
25	MR MCCLAIN: And so that business is in

A. Yes.

+	beneficial Scrike that. That business is beneficially
2	owned by B.A.T Industries plc; am I correct?
3	A. Via a number of intermediate holding
4	companies, yes.
5	Q. And so when B.A.T Industries plc refers to it
6	as its own interests in the US, it is correct in doing so
7	is it not?
8	MR CUNHA: I am going to object to the form of
9	the question. You can answer.
10	A. If you wish to characterize it that way.
11	MR MCCLAIN: Don't you?
12	A. I characterize it as Brown & Williamson's
13	business.
14	Q. Well, the documents of the industries plc, if
15	we can refer to the parent company as that, refer to it as
16	their own interests repeatedly, don't they. We have seen
17	that today?
18	A. It is shorthand, if I can put it that way
19	MR MCCLAIN: Shorthand or not.
20	MR CUNHA: Let him finish his answer.
21	MR MCCLAIN: Okay.
22	A. It is a shorthand reference. The author of
23	this particular document would not wish to recite on each
24	occasion the chain of ownership between B.A.T Industries
25	plc and Brown & Williamson.

1	Q. Who is the author of this document with the
2	initials HCB?
3	A. I anticipate that it is Miss Hilary Barton.
4	Q. What is her position?
5	A. I am not sure what her title was in 1992, but
6	she is, I believe, the Strategy Planning Manager for B.A.T
7	Industries plc.
8	Q. Number 2 says "Brown & Williamson will work on
9	projects as required by the Tobacco Strategy Group and it
10	will also assist the new business development team of B.A.T
11	Industries in that body's valuation of proposals to invest
12	in new markets and to make acquisitions or disposals", does
13	it not?
14	A. Yes, it does.
15	Q. And this was the expectation of B.A.T
16	Industries plc of Brown & Williamson, as I understand your
17	testimony?
18	A. Correct.
19	Q. And it said that "Brown & Williamson is
20	expected to participate in the process of developing best
21	international practice in respect of its environmental
22	policies", as number 3, does it not, on this document?
23	A. It does, but it goes on to say that there
24	should be specific plans to ensure compliance with these
25	noligios

_	Q. And then there is a series of financial
2	guidelines that are laid out?
, 3	A. Correct.
4	Q. And the "specific priorities" on page 2?
5.	A. Correct.
6	Q. With an objective to increase market share?
7	A. Yes.
8	Q. "To maximize the profitability of Kool
9	cigarettes"?
10	A. Correct.
11	Q. "To maintain the share of full revenue segment
12	of the market"?
13	A. Correct.
14	Q. And several other matters that are laid out
15	here on page 2, correct?
16	A. Correct.
17	Q. And those are all expectations that B.A.T
18	Industries plc was passing on to Brown & Williamson, which
19	it owned beneficially 100 per cent of, for the year 1992,
20	as its expectation of how the company should perform?
21	A. Yes, subject to my qualification that the
22	investment was held through various intermediate holding
23	companies.
24	Q. All right, let us take a break for a minute.
25	(A short break.)

1	(Exhibit 23 marked by the Reporter).
2	Q. We have marked as Exhibit 23 the guidelines
3	for Brown & Williamson in 1993. They differ somewhat from
4	the guidelines they were given in 1992, do they not?
5	A. Yes, they certainly do differ.
6	Q. The first priority they are given is the
7	first priority for Brown & Williamson is "to assist B.A.T
8	Industries in its objective to be the premiere tobacco
9	company"?
10	A. That is what it says.
1.1	Q. Did you review this document before making
12	your affidavit?
13	A. No.
14	Q. Number 2 priority: "B&W will contribute to
15	the development of market strategies to establish BAT as a
16	leading player in markets where it does not already have
17	that status." Do you see that?
18	A. I do.
19	Q. Number 3: "Brown & Williamson is responsible
20	for the management and development of the Group's tobacco
21	interest in the USA". Same statement that was made in 92?
22	A. Yes.
23	Q. And B, for "Controlling the integrity and
24	promoting sales of US international brands worldwide
25	through exports contracts, manufacture and licences"

Τ	A. That is what it says. There was a difference
2	between 1992 and 1993, in that in 1992 the words "within
3	and outside the group" are added, and they are missing from
4	the 1993 version.
5	Q. It has some further guidelines for Brown &
6	Williamson but 6 says:
7	"Brown & Williamson will assist the new business
8	development team of B.A.T Industries in prospecting and
9	developing business plans for investment in new markets and
10	in subsequently managing those investments and markets for
11	which it is responsible."
12	Do you see that under number 6?
13	A. Yes.
14	Q. When a document that is entitled a "guideline"
15	says to a subsidiary company that "You will assist the new
16	development, business development team of B.A.T
17	Industries", is that optional for BAT for Brown &
18	Williamson?
19	A. Yes.
20	Q. Have you ever known Brown & Williamson to
21	choose not to follow the direction of B.A.T Industries when
22	given a direction such as "Brown & Williamson will assist
23	the new development team of B.A.T Industries"?
24	A. Can I first of all repeat that these are not

directions, they are guidelines. But, secondly, I would

-	not have been a part, to enest garactimes, so I cannot
2	answer your question in terms of factual accuracy.
3	Q. So you have no knowledge?
4	A. Correct.
5	Q. It has some other general priorities, but
6	under "financial guidelines" what is "trading profit"?
7	A. Trading profit is profit before taxation.
8	Q. And here BAT gives direction to or gives
9	guideline to Brown & Williamson of what their profit should
10	be; is that correct?
11	A. What it expects their trading profit to be.
12	Q. As a practical matter, Brown & Williamson is
13	responsible to pay dividends, through the chain of
14	ownership up to B.A.T Industries plc, is it not?
15	A. Its responsibility is to pay dividends to its
16	shareholding parents.
17	Q. And that shareholding parent in turn pays up
18	the chain, ultimately ending up at Industries plc, am I
19	correct?
20	A. The Board of the individual holding company
21	will decide what dividends that company can pay up the
22	chain.
23	Q. But ultimately the goal is to pay B.A.T
24	Industries plc a dividend for its investment, am I right?
25	A. If I can put it that B.A.T Industries expects

1	to see dividends, to receive dividends, yes.
2	Q. Then, under the category of "Specific
3	Priorities", it lays out for B&W specific priorities for
4	the US domestic market, Kool cigarettes, other full-revenue
5	brands, excise changes, international sales, brand
6	valuation, quality, overhead cost structure, anticipatory
7	buying and returns from the trade, as well as expectations
8	in regard to leaf exports. Am I correct?
9	A. Yes.
10	Q. All those things are guidelines that have been
11	laid out for Brown & Williamson by B.A.T Industries,
12	correct?
13	A. Correct.
14	Q. Can we mark this as Exhibit 24.
15	(Exhibit 24 marked by the Reporter).
16	This is another 1993 document which indicates it
17	is a draft. This indicates it is a draft financial
18	guidelines. I don't know how it relates to the last
19	document.
20	A. The first page appears to be reproduced in
21	paragraphs 12 to 16 of Exhibit 23. I am not sure whether it
22	is word for word the same.
23	Q. It has: "Trading profit in 1994 should recover
24	to the load adjusted 1992 levels of 861 million", which I
25	do not find reflected in the numbers in Exhibit 23.

1	A. As you yourself pointed out, Exhibit 24 is
2	only a draft which predates Exhibit 23.
3	Q. So do you think this was a preparatory
4	document to this final document being prepared, if you were
5	to guess?
6	A. That would be my guess.
7	Q. Okay. Let us not fool with it then. Okay.
8	Let us mark the next Exhibit.
9	(Exhibit 25 marked by the Reporter.)
10	I am handing you what has been marked as Exhibit
11	25, B.A.T Industries plc's statement of business conduct.
12	(Pause.) Is your document missing a page 4846?
13	A. Yes, it is.
14	Q. So is mine. I don't know whether this is the
15	way it was produced to us or whether or not this is a
16	copying problem relating to my office, but we will have to
17	get that page.
18	MR CUNHA: The Bates numbers indicate that there
19	was a page produced between pages 45 and 47.
20	MR MCCLAIN: That is how I recognized it, but I
21	don't know whether we got it in this form.
22	MR CUNHA: But there is another Bates number
23	also, if you look at the other Bates number in the margin,
24	202207920, then it goes to 22, indicating a 921 was
25	produced.

1	MR MCCLAIN: At some point, that is right. I
2	don't know where. I don't know whether we got it. I have
3	no idea.
4	MR CUNHA: If you don't have it obviously, for
5	whatever reason, we would be happy to supply it.
6	MR MCCLAIN: I would like to have it.
7	Nonetheless, it is not necessary for my questions here.
8	This is B.A.T Industries plc's statement of business
9	conduct. Was this a guideline or was it mandatory for
10	members of the B.A.T Industries Group?
11	A. This is the policy developed by the main Board
12	of B.A.T Industries plc.
13	Q. How does it differ from a guideline?
14	A. This is a policy it expected to be
15	incorporated in standards of business conduct adopted by
16	each of its operating subsidiaries.
17	Q. So this is up a level in terms of its binding
18	effect upon the operating subsidiaries?
19	MR CUNHA: Object to the form of the question.
20	I think it mischaracterizes the testimony.
21	A. Can I say that B.A.T Industries would have
22	expected the first five pages of this document to be
23	reflected in any policy document produced by an operating
24	subsidiary. The remainder of the document is, as you will
25	see, headed as a guideline, so it has a greater force than

2	MR MCCLAIN: At page 4847, it states in the
3	middle of that paragraph that we are missing the
4	previous page but it says, "The Group's researched and
5	considered position is that"
6	A. Where are you?
7	Q. At the top.
8	A. 4847.
9	Q. Yes.
10	A. I am with you.
11	Q. "The Group's researched and considered position
12	is that (1) causation between smoking and alleged smoking
13	related diseases has generally not been proved and that (2)
14	it does not itself make health claims for tobacco
15	products. Consequently, group companies cannot participate
16	in any campaigns stressing the benefits of moderate levels
17	of cigarette consumption of cigarettes with low tar and/or
18	nicotine deliveries or any other known or claimed positive
19	aspects of smoking, except those concerned with the
20	dissemination of objective information and the right of
21	adult individuals to choose whether or not they smoke."
22	Did I read that accurately?
23	A. You did.
24	MR CUNHA: Let me just say at this point that
25	this, what you read is a fragment of a sentence, a carry

the back of the document.

	over from the prior page, which you have mareases in
2	missing from the document.
3	MR MCCLAIN: I will be happy to wait while you
4	have it faxed.
5	MR CUNHA: I didn't put the exhibits together,
6	sir. You and your office did. I am not taking the
7	examination. I am just noting this for the record. I
8	believe there is information on that page which puts in
9	further context the discussion of this page, and so I am
10	going to object.
11	MR MCCLAIN: What do you believe it says put in
12	context, so you can clear up the objection.
13	MR CUNHA: I do not have the page in front of me
14	but it is clear. You have read a sentence fragment so to
15	that extent there is no question that there is information
16	on the other page that puts it in context.
17	MR MCCLAIN: I pointed it out to you, as I said
18	three times.
19	MR CUNHA: I am going to allow you to ask the
20	witness questions. I will allow the witness to answer it.
21	I want the record to reflect the situation with respect to
22	the document and state that I have an objection to
23	questioning with respect to an incomplete document.
24	MR MCCLAIN: Have you heard this or seen this
25	guideline expressed throughout the BAT Group before?

1	A. I am familiar with this document.
2	Q. Are you familiar with this general statement
3	about smoking and health and the position the group takes
4	on that subject?
5	A. Yes.
6	Q. And is this consistent with what you
7	understand the position of the group to be?
8	A. I believe that this statement represents what
9	the Group's understanding was, based on scientific evidence
10	at the time the document was produced.
11	Q. Is this the Group's current understanding as
12	you know it, or has it changed?
13	A. First of all, the Group's position depends
14	upon the work of the scientists in the various operating
15	companies. B.A.T Industries plc does not research these
16	matters. But it is aware that British-American Tobacco
17	(Holdings) has developed a position, positions on various
18	aspects of the smoking and health debate, based on the work
19	of its scientists and based on the work of external
20	consultants.
21	Q. Does British-American Tobacco (Holdings) have
22	a body of research that it possesses on this subject?
23	A. The scientists to whom I have referred are
24	part of are employed by various subsidiaries of

British-American Tobacco (Holdings), and the position

British-American Tobacco (Holdings) takes is based upon the work of those scientists.

- Q. And is the statement contained here on this page consistent with the current position of BAT(H) and therefore B.A.T Industries?
- A. The statement is short and I believe that British-American Tobacco (Holdings) has positions on various aspects of the debate, so that the position is very difficult to compress into two sentences.
- Q. Why don't you describe it as best you know it, and take as many sentences as you would like.
- A. Well, I am not a scientist and I would only be repeating an understanding which was possibly wrong.
- Q. I understand that, but you are the witness I have today, and with that caveat give me your understanding.

MR CUNHA: I am going to object to the question on a number of grounds. First, I think you would agree I have given you a great deal of latitude today, Ken, given that the Court's direction was to examine the witness with respect to jurisdictional contacts with the State of Missouri. I don't think we are in an area now that has anything to do with jurisdictional contacts with the State of Missouri. I think you are square on the issue of questioning with respect to the merits of the dispute,

which was not to be what the subject of this examination was. That is number 1.

Number 2; given the witness's testimony that, number 1, the position paper that he is referring to was a paper of British-American Tobacco (Holdings), not British-American Tobacco Industries, second, that he himself is not a scientist, and, third, that that position he is referring to elaborates to some degree -- he does not feel that he can do it justice in his answer, I don't think it is a fair question.

Now, the policies exist, the papers exist, I assume, and the papers themselves I believe are the best evidence of their terms.

MR MCCLAIN: I do not disagree that this is a deposition regarding jurisdiction. I disagree regarding your statements that this is not relevant to jurisdiction and so I would like the witness's recollection of what this position paper is regarding guidelines for how members of the B.A.T Industries Group were to conduct themselves in regard to the question of smoking and health, if he has a recollection about it. I will ask the witness tomorrow regarding his recollection about it unless you direct him not to do that.

MR CUNHA: No, I am not going to direct the witness not to answer, but you have my objections. I don't

1	think that the question is proper under the circumstances
. 2	and certainly we maintain our objection that any answer the
3	witness may give should not ever again see the light of
4	day.
5	MR MCCLAIN: I appreciate your courtesy.
6	A. My understanding, and I say this as a
7	non-expert, is that the Group acknowledges that smoking may
8	be a risk factor in the causation of certain diseases.
9	Q. And what diseases are those that you believe
10	the document takes the position that smoking is a risk
11	factor for?
12	A. I said may be a risk factor, not is a risk
13	factor.
14	Q. May be?
15	A. I believe that to be lung cancer, heart
16	disease and emphysema, but there may be others which I am
17	not qualified to answer.
18	Q. Mr Cunha, could I ask you if it is possible
19	tomorrow to provide me with a copy of that position paper
20	of BAT(H) since I am taking that deposition and I do not
21	believe that, whether it is through our own ineptitude or
22	perhaps we just have not been provided it yet, I am unaware
23	of.
24	MR CUNHA: I am going to take your request under

advisement. I believe that the statements that you are

1 referring to were developed after the date of the 2 commencement of this litigation, so in that respect as well as others that I have just mentioned I don't think they are 3 relevant as a legal matter to the issue that is before the Court. That said, let me take your request under 5 advisement and get back to you on it. 6 Thanks. All right, there is also a 7 MR MCCLAIN: 8

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MR MCCLAIN: Thanks. All right, there is also a statement in this document regarding tobacco advertising and marketing. Do you know whether the position of B.A.T Industries has changed since this was issued?

A. This is again a matter for British-American Tobacco (Holdings), but, subject to that, I think that the contents of the paragraph are similar to the principles which British-American Tobacco (Holdings) now adheres to, and when I say British-American Tobacco (Holdings) I mean the operating subsidiaries of British-American Tobacco (Holdings).

Q. Let me hand you a document which we will mark as Exhibit 26.

## (Exhibit 26 marked by the Reporter).

Exhibit 26 is a document dated 1984, which appears to be the policy statement as of 1984 of the B.A.T Industries Group in relation to smoking and health. Did you see a policy like this when you became the Corporate Secretary of BAT Company Limited in 1991?

2	Q. And this was the statement at about the time
3	that you joined BAT Company Limited in 1991 on smoking and
4	health?
5	A. I believe so, but I cannot be certain whether
6	that was, whether it was a document dated March 1984 that I
7	was shown.
8	Q. This statement here is:
9	"No conclusive scientific evidence has been
10	advanced and the statistical association does not amount to
11	proof of cause and effect. Thus a genuine scientific
12	controversy exists.
13	"The group's position is that causation has not
14	been proved and that we do not ourselves make health claims
15	for tobacco products."
16	Did I read that correctly?
17	A. Yes.
18	Q. Was that position expected to be adhered to
19	throughout the BAT Group, B.A.T Industries Group?
20	A. This was a statement adopted by B.A.T
21	Industries plc. It would be, I imagine I was not in the
22	group in 1984, but I imagine that each of the Boards of the
23	relevant subsidiaries would be asked to consider it and
24	satisfy themselves that in their market this was correct,
25	based on the scientific evidence that they had available to

A. I saw it subsequently to joining, yes.

1	them.
2	Q. This is a policy, is it not? It is not a
3	guideline?
4	A. It states that it is a policy, yes, of the
5	B.A.T Industries Group.
6	Q. And so it would be binding upon the
7	subsidiaries to follow the policy, am I correct?
8	MR CUNHA: Object to the form of the question.
9	A. Subsidiaries would be expected to follow the
10	policy.
11	MR MCCLAIN: What was the Tobacco Strategy
12	Review Team?
13	A. My knowledge of the Tobacco Strategy Review
14	Team is second-hand, because I was not in B.A.T Industries
15	at the time it existed, but my understanding is that it was
16	a forum in which the senior managers of each of the
17	tobacco, the main tobacco operating companies met to
18	discuss matters of common interest.
19	Q. Do you know what Project Airbus was?
20	A. No.
21	Q. Do you know what Project Green Dot was?
22	A. No.
23	Q. Do you know what Y-1 tobacco is?
24	A. In general terms?
25	Q. What do you understand Y-1 tobacco to be?

+	A. I understand it to be a strain of the tobacco
2	leaf.
3	Q. And does it purportedly have a higher content
4	of nicotine than other varieties of tobacco?
. 2	A. I am not an agronomist, so I can't say.
6	Q. Is that your understanding of what Y-1 tobacco
7	is?
8	A. All I know is that it is a strain of tobacco
9	leaf.
10	Q. You have no understanding of what its
11	properties are or characteristics are, is that correct?
12	A. That is correct.
13	Q. Have you ever reviewed Tobacco Strategy Review
14	Team minutes?
15	A. No.
16	Q. Do you know about the program to introduce
17	ammonia treatment to tobacco products sold throughout the
18	B.A.T Industries Group?
19	A. No.
20	Q. Do you know if there was ever such a program
21	to attempt to utilize ammonia in BAT Group cigarette
22	products?
23	A. Could you repeat the question please?
24	Q. Sure. Do you know if there was ever such a
25	program to attempt to utilize ammonia in DAT Group

2	A. I have no personal knowledge, though I have
3	heard reports of discussions on ammonia.
4	Q. What do you understand the usefulness of
5	ammonia to have been to the companies?
6	A. I don't know.
7	Q. Do you have an understanding that it increases
8	the nicotine yield of cigarettes when they are treated with
9	ammonia?
10	A. I believe I have been told that.
11	Q. Are you aware that it has been alleged that
12	BAT had a program worldwide to utilize ammonia treatments
13	to increase the nicotine yield of its cigarette products?
14	A. I was not aware of that.
15	Q. Do you know whether or not it was the
16	direction of B.A.T Industries plc to Brown & Williamson to
17	utilize ammonia in its products to increase the nicotine
18	yield of its American cigarette products?
19	A. As I have said, I am not aware of any such
20	program.
21	Q. Do you know whether or not it was or has it
22	ever been discussed in your presence, the use of Y-1
23	tobaccos was encouraged by B.A.T Industries to member or to
24	subsidiary companies let's start again.
25	Has it ever been has the subject of the use of

cigarette products?

T	Y-1 tobaccos by BAT Group arready bad again. One more
2	time.
3	Have you ever been party to a discussion or
4	overheard a discussion about Y-1 tobacco and its use in the
5	United States?
6	A. Yes.
7	Q. Can you tell me not word for word but the
8	substance of that discussion?
9	MR CUNHA: I have no idea what your testimony is
10	going to be, but if it involved a discussion with counsel
11	in connection with the litigation then you should not
12	disclose the substance, since it would be a privileged
13	communication.
14	A. I believe that the subject has been mentioned
15	at a meeting of the Board of Directors of British-American
16	Tobacco (Holdings).
17	MR MCCLAIN: What was discussed, if you can
18	recall?
19	A. I can't recall the details of the discussion.
20	Q. Can you recall anything about the substance of
21	the discussion?
22	A. I believe the subject was discussed when it
23	first became the subject of allegations in tobacco
24	litigation, two or three years ago.

Q. What did you understand the allegations to be?

2	Q. What was the response of the Board to those
3	questions that were raised?
4	MR CUNHA: Well, I am going to object to the
5	form of the question. It assumes that the Board made a
6	response to allegations regarding Y-1 and litigation, and I
7	don't think that fact has been established.
8	MR MCCLAIN: If you recall, and assuming of
9	course they made some kind of statement?
10	A. All I can recall is that in the course of a
11	normal review of the business the Board had reported to it
12	that allegations had been raised about the use of Y-1
13	tobacco in cases in the United States.
14	Q. Did the Board make any enquiry about that
15	subject, to inform itself whether or not the allegations
16	were true?
17	A. It is not within my personal knowledge.
18	Q. Well go ahead.
19	A. But I imagine that the directors responsible
20	would have investigated the matter, yes.
21	Q. Did you ever hear from anyone within the
22	company about the results of any such investigation?
23	A. No.
24	Q. Did you ever form an opinion as to whether or
25	not the use of Y-1 tobacco was encouraged throughout the

A. I cannot say.

1	B.A.T Industries Group of companies?
2	A. I formed no such opinion.
3	Q. What role has B.A.T Industries taken in regard
4	to research in regard to smoking and health?
5	A. B.A.T Industries does not itself research such
6	matters.
7	Q. That is currently?
8	A. That is currently and, as far as I am aware,
9	in the past.
10	Q. You mentioned previously that there were some
11	position papers that you believed to be in the possession
12	of BAT(H) regarding such work that was done on its behalf.
13	Is that correct?
14	A. That is correct.
15	Q. Do you know what research BAT(H) has through
16	the years sponsored regarding the issues of smoking and
17	health?
18	A. BAT Holdings again has not conducted any
19	research but has relied upon the research carried out by
20	various of its subsidiaries into these matters.
21	Q. Which subsidiaries are you aware of that have
22	done smoking and health related research?
23	A. British-American Tobacco Company Limited,
24	Brown & Williamson, Souza Cruz and British-American Tobacco
25	(Germany).

2	within BAT(H) for the work that has been done by those
3	companies?
4	A. I believe that the best collection is probably
5	the documents that have been turned over in the US
6	litigation.
7	Q. So you believe that their best collection
8	would be in Minnesota somewhere or Texas or some place?
9	A. May well be.
10	Q. But you know of no you have not been
11	informed about a repository here being maintained of those
12	documents?
13	A. There is a repository here, or maintained in a
14	town called Guildford here, which houses a Minnesota
15	production.
16	Q. Is there a collection of documents maintained
17	within BAT(H) or somewhere else of those Guildford
18	documents which are separately segregated?
19	A. You are talking about the research documents?
20	Q. Yes.
21	A. Each of the operating companies maintains its
22	own collection of research reports, I believe. I am not
23	aware of any collection of a combination of all those
24	reports, other than those that have been put together for
25	the purposes of this and similar litigation.

Q. Is there a source of collective documents

-	Q. Det us mark ballbit 27.
2	(Exhibit 27 marked by the Reporter.)
3	MR CUNHA: Can we take a minute.
4	(A short break.)
· 5	MR CUNHA: Back on the record, the document you
6	have marked as Clarke Exhibit 27 is a privileged, stolen
7	document. I understand it is a B&W document and we object
8	to its use in examination.
9	MR MCCLAIN: All right. Mr Clarke, have you
10	ever had reports that B&W requested not to receive research
11	reports generated by B&W, by BAT Group companies.
12	MR CUNHA: Why don't you just answer the
13	questions without reference to the document, because I
14	think that is the intent of the question, is it not, sir?
15	MR MCCLAIN: Yes.
16	A. Could you repeat the question?
17	Q. The document Mr Clarke, have you ever had
18	reports that B&W requested not to receive research reports
19	generated by BAT Group companies?
20	A. I have not received such reports.
21	Q. Is today the first time that that subject has
22	come to your attention?
23	A. I have heard reference to that subject in the
24	past.
25	Q. In what context have you heard reference to

1	it?
2	MR CUNHA: Again, I will ask you to exclude any
3	communications you may have had with counsel in connection
4	with the litigation or requests for legal advice.
5	A. The reports I have had have been in
6	discussions with counsel.
7	MR MCCLAIN: Outside of discussions with counsel
8	have you had any reports or seen any documents regarding
9	that subject?
10	A. No.
11	(Discussion off the record.)
12	MR CUNHA: In our view this document should be
13	maintained under seal. It is probably an excess of
14	caution. I understand your comment that this document is
15	on the Internet. I believe it is on the Internet.
16	However, certainly Brown & Williamson did not put it there,
17	nor did any of the defendants, and just to avoid any
18	possible claim of waiver, although I think such a claim
19	would not be well taken, but to avoid any possible such
20	claim, I believe the document should be kept under seal.
21	MR MCCLAIN: Let's simply stipulate that we will
22	not claim waiver, nor will we allow someone else to claim
23	that you have waived any privilege simply by attaching it.
24	The Court can rule on it in its own course.
25	MR CUNHA: Ken, I appreciate your doing so. The

1	problem I have is such a stipulation will not be binding on
2	plaintiffs that are litigating the dozens of other smoking
3	and health cases in the United States now, and so it is not
4	useful to me outside of this particular litigation.
5.	MR MCCLAIN: All right. I mean, so that we can
6	have reference to what document we are referring to, I will
7	ask that it be attached and you can move the Court to seal
8	it or whatever you want to have done with it.
9	MR CUNHA: I object to your doing so. Obviously
10	I cannot prevent you from doing whatever it is you are
11	going to do.
12	MR MCCLAIN: Let's mark the next one as Exhibit
13	28.
14	(Exhibit 28 marked by the Reporter.)
15	MR CUNHA: Could we take a look at it before you
16	ask questions? (Pause) I am going to object to the
17	examination on this document based on relevancy grounds. I
18	do not see any relevance to the issue of jurisdictional
19	contacts with Missouri, but that said I am not going to
20	direct the witness not to answer questions.
21	MR MCCLAIN: Okay. Who is Mr Crawford?
22	A. I believe it is Mr Purdy Crawford, who was at
23	that time I think Chairman of Amasco in Canada.
24	Q. And Amasco was the parent company of Imperial

Tobacco in Canada?

2	Q. And you had an ownership or strike that.
3	In the previous document that we saw today you referred to
4	Imperial Tobacco as an affiliate company; is that correct?
5	A. Associate.
6	Q. Associate company. And by "associate" how
7	does that differ from a company like B&W?
8	A. An associated company is one where the parent
9	holds less than 50 per cent of the equity.
10	Q. So you are an investor but you are not the
11	controlling shareholder, is that right?
12	A. Correct.
13	Q. All right. In this letter to Mr Crawford the
14	subject appears to be the development of a "safe"
15	cigarette?
16	A. So it appears.
17	Q. Have you seen documents or heard discussions
18	on this subject in the past?
19	A. I am aware of discussions on this subject.
20	Q. Were you aware of my reading of this is
21	that Mr Sheehy was trying to discourage Mr Crawford from
22	approaching the smoking and health problem in the way that
23	he was approaching it, that is trying to develop a "safer
24	cigarette". Is that how you read the document?
25	MR CUNHA: Object to the question. The document

A. That is my understanding.

1	itself is the best evidence of its terms. It is improper
2	to ask for the witness to speculate what Mr Sheehy may or
3	may not have had in his mind when he wrote the document.
4	There is no foundation that this witness has any knowledge
5	about what is in this document, other than the document
6	itself, and for that the document is the best evidence of
7	its terms.
8	MR MCCLAIN: I just asked the witness how he
9	read the document.
10	MR CUNHA: I understand that, but it is not
11	probative. Without a foundation it is not probative, Ken.
12	MR MCCLAIN: It is probative of the next
13	question I am going to ask. Can you answer my question?
14	A. Am I entitled to answer it?
15	MR CUNHA: I am not going to direct you not to
16	answer. You can answer if you can.
17	A. Can you repeat the question please?
18	MR MCCLAIN: Sure.
19	(Reporter re-read the question.)
20	MR CUNHA: Same objections.
21	A. It would appear to be a plausible
22	interpretation of the document.
23	MR MCCLAIN: With that understanding in mind,
24	have you heard other discussions of the BAT Group's
25	position in regard to development of a safer cigarette, so

2	A. Yes.
3	Q. What do you understand the position of the BAT
4	Group to be on that subject?
5	MR CUNHA: Object to the form of the question.
6	A. The discussion that I have heard is that,
7	given that the causation factors in various diseases are
8	not known, it would be a difficult if not impossible task
9	to develop a so called safer cigarette.
10	MR MCCLAIN: Has the BAT Group discouraged its
11	subsidiary companies from approaching the smoking and
12	health issue by the development of a "safe" cigarette?
13	A. By the BAT Group do
14	MR CUNHA: I object to the form.
15	A. By the BAT Group do you mean B.A.T Industries
16	plc.
17	Q. Yes.
18	A. I am not aware of any such.
19	Q. Has BAT Holdings or any affiliated company
20	approached the subject in that fashion, as far as you know?
21	A. I am not aware of BAT Holdings,
22	British-American Tobacco (Holdings) having given any such
23	guidance or direction.
24	Q. Has the position that you have expressed, that
25	to approach the smoking and health problem via the

called?

1	development of a "safer cigarette" is too simplistic been
2	conveyed to any member company of the B.A.T Industries
3	Group?
4	A. I no.
· 5	Q. In what context have you heard this subject
6	being discussed?
7	A. In the context of litigation.
8	Q. And what have you heard specifically?
9	MR CUNHA: I am going to direct you not to
10	answer, to the extent that there were communications with
11	counsel in connection with the litigation.
12	MR MCCLAIN: Was that the context?
13	A. Yes.
14	Q. Okay, and it was not a discussion among
15	managers, as an example, without counsel present?
16	A. Not that I can recall.
17	Q. Mark this as 29 please.
18	(Exhibit 29 marked by the Reporter).
19	MR CUNHA: I understand that the document marked
20	as Clarke Exhibit 29 is a privileged document, and again
21	the Court has established criteria for looking into
22	privileged claims, and given that I would object to
23	examination on this document.
24	MR MCCLAIN: Okay. Do you know anything,
25	independent of this document first of all have you even

2	MR CUNHA: Again
3	MR MCCLAIN: Outside the context of litigation.
4	MR CUNHA: You are examining the witness on the
5	document.
6	MR MCCLAIN: I just want to know if he is
7	MR CUNHA: If you agree that allowing him to
8	answer some non-substantive preliminary questions like that
9	are not a waiver, I will allow him to answer the question.
10	MR MCCLAIN: I do agree.
11	A. I don't recall having seen this document
12	before.
13	Q. Do you know anything about the subject of
14	B&W's desire not to have biological work undertaken at the
15	fundamental research center continue?
16	MR CUNHA: Object to the form of the question.
17	A. I have no knowledge on that subject.
18	MR MCCLAIN: Do you know anything about
19	suggestions made or discussions about the transferring of
20	the Southampton Research Center to the United States?
21	A. It is the first time I have heard of that
22	suggestion.
23	Q. Do you have any knowledge regarding the
24	destruction of documents retained by BAT Group companies
25	and relating to issues of smoking and health outside of

seen this document before?

ı

1	what some lawyer might have told you?
. 2	A. I am aware that companies within the B.A.T
, <b>3</b>	Industries Group of companies operate various records,
4	management policies, and that those policies will permit
5.	destruction of documents after they cease to be of value or
6	use.
7	Q. Do you know of any program, independent of
8	what any lawyer has told you, to destroy documents
9	regarding smoking and health to prevent their production in
10	litigation?
11	A. I am not aware of any.
12	Q. Are you aware of any attempts to send
13	documents to the UK that originated in the United States
14	regarding the issues of smoking and health?
15	A. I have heard that that allegation has been
16	made.
17	Q. And do you know of any facts which would
18	support or disprove that allegation either way?
19	A. All I know is that no such documents have been
20	received by B.A.T Industries.
21	Q. Have any documents been received by any other
22	company in the group?
23	A. I would not know.
24	Q. Does that mean as far as you know they have
25	not received them?

1	A. I have not checked with them.
2	Q. Your answer leaves an ambiguity in my mind.
3	Does that mean that you have some question as to whether
4	they have received them and just have not checked?
5	A. I have no knowledge on the subject.
6	Q. Has any one instructed you not to enquire
7	about the subject?
8	A. Nobody has instructed me not to enquire, but
9	equally I have not made positive enquiries myself.
10	MR CUNHA: I have given you great latitude
11	today, but note my continuing objection that this line of
12	questions has nothing to do with contacts with Missouri and
13	the jurisdictional issue that is the basis for the
14	examination.
15	MR MCCLAIN: You and I take a different view of
16	that. If as an example B.A.T Industries Inc was involved
17	in a conspiracy to deprive the Court of Missouri of
18	documents, that would grant jurisdiction to this court over
19	such a company, so I have a fundamental disagreement about
20	your interpretation of law.
21	MR CUNHA: Ken, let me say this. You have not
22	asked any questions today directly of Missouri. That is
23	number 1. Number 2, to the extent that you take the view
24	that because you have a theory of conspiracy jurisdiction
25	that opens up all merits discovery, I believe that the

1	courts would disagree with that, first, and second there is
2	no court in Missouri that has recognized the existence of
3	conspiracy jurisdiction.
4	MR MCCLAIN: No one has been asked.
5	MR CUNHA: It is not in the Missouri long arm
6	statute.
7	MR MCCLAIN: The Missouri long arm statute
8	provides that it is intended to effectuate the greatest
9	jurisdiction possible consistent with due process.
10	MR CUNHA: And many courts have held that
11	conspiracy jurisdiction is unconstitutional. We don't have
12	to discuss that here today.
13	MR MCCLAIN: You started the subject up. I have
14	very few more questions and, as you know, I have not tried
15	to wander too far afield. What is the next Exhibit in
16	order. Here is Exhibit 30.
17	(Exhibit 30 marked by the Reporter).
18	MR CUNHA: I am going to object to examination on
19	Clarke Exhibit 30. This is a privileged document.
20	MR MCCLAIN: Let me simply ask the witness have
21	you seen this document before today, recognizing you are
22	not waiving any privilege by having him answer this.
23	MR CUNHA: Whether he has seen it before today?
24	MR MCCLAIN: Yes.
25	A. I may have seen it though I cannot

A. I may have seen it though I cannot

2	Q. Does this refresh your recollection regarding
3	discussions that you had with anyone, other than lawyers,
4	regarding the subject of actions taken by BAT or BAT Group
5	companies to ensure that research reports were not
6	distributed widely throughout the company?
7	MR CUNHA: I object to the form of the
8	question. I would ask that you use the correct names of
9	the companies so we don't get confused here. I don't think
10	we are using "BAT" as a defined term today.
11	MR MCCLAIN: If you need some clarification
12	A. Well, the only discussions where the subject
13	matter of that document may have cropped up would have been
14	with lawyers.
15	Q. So in your role as Company Secretary this
16	subject has not been brought to your attention?
17	A. I did not say that.
18	Q. Outside of by the lawyers?
19	A. Outside of the lawyers. Well this document
20	appears to cover a number of different topics.
21	Q. Tell me which ones have come to your
22	attention, outside of discussions with the lawyers, in your
23	role as Company Secretary?
24	MR CUNHA: Why don't we do this. You are
25	getting into now real examination on the subject of a

specifically recall.

1	document which is a privileged document. If you just want
2	to ask him some questions which don't ask him to refer to
3	the document but are just questions that you have, then I
4	think that is fair, but I am not comfortable with you
· 5	examining him on the substance of the document itself.
6	MR MCCLAIN: Have you had any discussions in
7	your role as Company Secretary regarding documents
8	routinely sent out by Southampton to CAC companies?
9	A. In my role as Company Secretary of B.A.T
10	Industries plc?
11	Q. Yes.
12	A. No.
13	Q. In any official capacity you have had with the
14	company?
15	A. In my role as Company Secretary with
16	British-American Tobacco Company Limited, I guess I
17	probably did.
18	Q. And what was the nature of that discussion?
19	MR CUNHA: I am going to object to that. I do
20	not see what a discussion that he had when he was working
21	for British-American Tobacco company would have to do with
22	jurisdiction over British-American Tobacco industries.
23	MR MCCLAIN: I don't know, I have not heard the
24	answer yet.
25	MR CUNHA: Again you say "I don't know", and

1	that is exactly the point. There is no relationship to the
2	jurisdictional issue with respect to
3	MR MCCLAIN: I do not need to get into this
4	debate with you. It is very clear what it could have.
5	MR CUNHA: It is not.
6	MR MCCLAIN: If in fact British-American Tobacco
7	was directed not to distribute documents as a subsidiary by
8	BAT plc, and this man knows about it, it could be relevant
9	to the same direction given to Brown & Williamson. There
10	is a whole variety of relationships that could be disclosed
11	by answers to this question and he should be allowed to
12	answer without interruption by you.
13	MR CUNHA: The point is that you should ask
14	questions with respect to B.A.T Industries; that is the
15	point.
16	MR MCCLAIN: Not if he had no role in that
17	capacity. If he has information about the subject in some
18	other role, it may inform discovery on this issue.
19	MR CUNHA: But, Ken, you are asking his general
20	knowledge with respect to a BATCo issue.
21	MR MCCLAIN: Are you instructing him not to
22	answer?
23	MR CUNHA: No, I am not.
24	MR MCCLAIN: Then let me ask the questions.
25	MR CUNHA: It is important to make the record

I but the Court specifically directed what this examination 2 was to cover, and you are way outside those parameters at 3 this point. 4 MR MCCLAIN: The Court specifically instructed 5 the lawyers not to interfere with depositions and that any 6 company doing that would risk having their motions denied 7 on basis of interference. At this point I believe you are 8 interfering with my deposition of this witness and I would 9 like to continue to ask questions. Simply state your 10 objection and then we will move on without this long 11 debate. 12 MR CUNHA: The record will reflect otherwise 13 but, as I said, I am not directing the witness not to 14 I think it is important to make the record clear 15 however. 16 A. My answer to your question is that I never 17 received any instruction or direction from B.A.T Industries 18 plc in relation to documents relating to British-American 19 Tobacco Company Limited when I was its Secretary. 20 MR MCCLAIN: What was the discussion that you 21 recalled being part of then that relates to this subject? 22 MR CUNHA: Objection. 23 A. I was responsible in my role as Company

Secretary of British-American Tobacco Company Limited for

ensuring that there was a properly organized records

24

Ţ	management system within British-American Tobacco Company
2	Limited, and it was in that context.
3	MR MCCLAIN: And how did those duties relate to
4	this subject? Can you explain that to me?
5	A. Which subject?
6	Q. The subject of research reports circulating
7	either from British-American Tobacco Company Limited or to
8	British Tobacco Company Limited from other group companies?
9	MR CUNHA: Objection.
10	A. The system which was put in place within
11	British-American Tobacco Company Limited required series of
12	documents, schedules of series of documents with stated
13	retention periods, and it was in relation to the
14	preparation of those schedules that I would have had such
15	discussions.
16	Q. And do you recall what those schedules were?
17	A. They covered
18	MR CUNHA: Objection. You can answer.
19	A. They covered every category of document within
20	the companies' files.
21	MR MCCLAIN: Was there any attempt made when you
22	were at British-American Tobacco Company to ensure that
23	documents which had been requested in litigation or were
24	relevant to ongoing litigation were preserved.

MR CUNHA: Objection. You can answer.

1	A. All documents which might be relevant to
2	litigation were preserved.
3	MR MCCLAIN: And was that the policy of the BAT
4	Group in regard to all its subsidiaries?
5	MR CUNHA: Object to the form of the question
6	because again there is no entity called the BAT Group.
7	A. I can only answer in relation to
8	British-American Tobacco Company Limited, and that was its
9	policy.
10	MR MCCLAIN: Do you know whether Brown &
11	Williamson had a similar policy?
12	A. I believe it had and has a policy.
13	Q. Do you know whether or not the BAT Legal
14	Department has had regular contacts with the law firm of
15	Shook Hardy and Bacon?
16	MR CUNHA: Object to the form of the question.
17	I don't know what you mean by BAT Legal Department.
18	A. Could you specify which company you are
19	referring to, please?
20	MR MCCLAIN: B.A.T Industries plc?
21	A. I am aware that lawyers from B.A.T Industries
22	plc have visited Shook Hardy and Bacon.
23	Q. Has Shook Hardy and Bacon ever represented BAT
24	ple?
25	A. B.A.T Industries plc?

1	Q. Yes, sir.
2	A. Not to my knowledge.
3	Q. What about BAT Holdings?
4	A. Not to my knowledge.
5	MR CUNHA: Could we take five minutes.
6	(A short break.).
7	MR MCCLAIN: This is number 31, this chart that
8	has been graciously supplied to me by your counsel
9	Exhibit 31 marked by the Reporter.)
10	MR CUNHA: It is actually a series of documents,
11	as I understand it.
12	MR MCCLAIN: This one appears, the last one
13	appears to be dated 1995. Can you tell me what the vintage
14	of the document is, if you know. The document I was
15	referring to is the letter that is attached to the back.
16	It is some date in 1995.
17	MR CUNHA: Maybe you could tell us which
18	document you are talking about.
19	MR MCCLAIN: He had the letter right there, the
20	1995 letter that is attached to the back.
21	A. As I understand it, you were asking for a
22	chart on tobacco interests. This letter relates entirely
23	to financial services.
24	Q. Okay. I am simply I have not even studied
25	the document. I am acking you can you date the charte that

1	are at the beginning of this document. I see that a
2	document within the middle says "1995". I have no idea
3	whether or not that helps date it or not.
4	A. I would guess that it is, that this document
· 5	is dated somewhere between 1989 and 1994, say.
6	Q. Okay. Do you believe that it is an accurate
7	graphic depiction of the structure of the companies in that
8	time period?
9	A. It is a simplified because it does not
10	include all the intermediate holding companies.
11	Q. All right. Do the consolidated financial
12	statements of B.A.T Industries plc contain the operational
13	results of B&W?
14	A. The consolidated group results do.
15	Q. Do they also contain the activities of BAT(H)?
16	A. British-American Tobacco Holdings is only an
17	investment holding company, but to the extent that it pays
18	dividends to B.A.T Industries plc its results are included,
19	yes.
20	Q. I do not believe I have any further
21	questions. Thank you very much for your patience.
22	Cross-examination by Mr Cunha.
23	MR CUNHA: I have some questions. First, Mr
24	Clarke, I would like to take you back to the document
25	marked today as Clarke Exhibit 2. Do you recall that you

1	were asked some questions regarding the scheme of			
2	Arrangement in 1976, by which B.A.T Industries plc became			
3	the ultimate parent of British-American Tobacco Company?			
4	A. I do.			
5	Q. There was some questioning with respect to			
6	whether in that Scheme of Arrangement two companies			
7	combined to form one company. The question I have for you			
8	is, is it your understanding that in that Scheme of			
9	Arrangement British-American Tobacco Company combined with			
10	Tobacco Securities Trust Company Limited to become BAT			
11	Companies plc?			
12	MR MCCLAIN: Object to the form of the			
13	question. It is leading.			
14	MR CUNHA: You may answer.			
15	A. The effect of the Scheme of Arrangement was to			
16	make B.A.T Industries plc the parent holding company of			
17	British-American Tobacco Company Limited. Both companies			
18	retained their separate legal personalities.			
19	MR MCCLAIN: Move to strike, the witness			
20	rendered a legal opinion.			
21	MR CUNHA: Did British-American Tobacco Company			
22	in your understanding continue to exist as a company			
23	following the Scheme of Arrangement?			
24	A. It did.			
25	Q. Does British-American Tobacco Company in fact			

-	concernac to exist coday:		
. 2	A. It does.		
, <b>3</b>	Q. Would you look at Clarke Exhibit 2. On the		
4	second page, it states:		
5	"In 1976, following a Scheme of Arrangement		
6	approved by the Court, British-American Tobacco Company was		
7	merged into Tobacco Securities Trust Company Limited, which		
8	changed its name to B.A.T Industries."		
9	Do you see that language?		
10	A. Yes.		
11	Q. Do you understand that language to mean that		
12	British-American Tobacco Company lost its identity as a		
13	company in connection with the Scheme of Arrangement?		
14	MR MCCLAIN: Object to the form of the question		
15	as leading.		
16	A. British-American Tobacco Company Limited did		
17	not lose its separate corporate existence.		
18	MR CUNHA: Do you know whether the term "merged"		
19	or "merger" in the UK has a meaning that is the same or		
20	different than a meaning that would be ascribed to that		
21	term in the United States?		
22	MR MCCLAIN: Object to the form of the		
23	question. It is leading.		
24	A. I am not an expert in US law but my		
25	understanding is that the term "merger" when used in the UK		

_	15 Somewhat wrater than the expression when used in the		
2	United States.		
3	MR MCCLAIN: Move to strike the witness's		
4	answer. He professed lack of knowledge about the subject.		
5	MR CUNHA: Can I ask you some questions now		
6	regarding B.A.T Industries contacts or lack thereof with		
7	the State of Missouri. Could you tell me what the business		
8	is of B.A.T Industries plc?		
9	A. It is an investment holding company.		
10	Q. How many offices does B.A.T Industries plc		
11	have?		
12	A. One.		
13	Q. Where is that office located?		
14	A. Here in London.		
15	Q. Do you know where B.A.T Industries plc is		
16	incorporated?		
17	A. It is incorporated in England.		
18	Q. Other than the office in London, does B.A.T		
19	Industries have any other offices?		
20	A. No.		
21	Q. How many employees does B.A.T Industries have?		
22	A. I cannot give you an exact number at this		
23	point in time but it would be in the region of 120 or 130.		
24	Q. Has it ever had substantially more employees		
25	than that at any time in its society		

A. I believe the maximum number it has ever had	
is 185.	
Q. Has B.A.T Industries ever manufactured tobacco	
products?	
A. No.	
Q. Has it ever manufactured any other products?	
A. No.	
Q. Has B.A.T Industries ever marketed tobacco	
products?	
A. No.	
Q. Has it ever marketed any other products?	
A. No.	
Q. So obviously it has never manufactured or	
marketed tobacco products in Missouri?	
MR MCCLAIN: Object to the form of the question	
as leading.	
A. That is correct.	
MR CUNHA: Has B.A.T Industries ever packaged	
tobacco products?	
A. No.	
Q. Has it ever packaged any other products?	
A. No.	
Q. Has B.A.T Industries ever sold tobacco	
products?	
A. No.	

_	g. has it ever sold any other products.		
2	A. No.		
3	Q. Has B.A.T Industries ever distributed tobacco		
4	products or any other products in the State of Missouri or		
5	anywhere else?		
6	MR MCCLAIN: Object to the form of the question		
7	as leading.		
8	A. No.		
9	MR CUNHA: You think it is leading. Do you want		
10	me to break it down?		
11	MR MCCLAIN: I do not really care. All you are		
12	doing is reading his affidavit. You do not need to do this		
13	as far as I am concerned, but it is your exam.		
14	MR CUNHA: We will break it down. Has B.A.T		
15	Industries ever distributed tobacco products?		
16	A. No.		
17	Q. Has it ever distributed any other products?		
18	A. No.		
19	Q. Has B.A.T Industries ever advertised tobacco		
20	products?		
21	A. No.		
22	Q. Has it ever advertised any other products?		
23	A. No.		
24	Q. Has B.A.T Industries ever been licensed or		
25	qualified to transact business in the State of Missouria		

1	A. No.
2	Q. Has B.A.T Industries ever transacted business
3	within the State of Missouri?
4	A. No.
· 5	Q. Has B.A.T Industries ever maintained an
6	office, place of business or mailing address in the State
7	of Missouri?
8	A. No.
9	Q. Has B.A.T Industries ever entered into any
10	contracts to supply goods or services within the State of
11	Missouri?
12	A. No.
13	Q. Has B.A.T Industries ever maintained any
14	office or agent, distributor, servant, employee, wholesaler
15	or other representative within the State of Missouri for
16	the transaction of business of any nature?
17	A. No.
18	Q. Has B.A.T Industries ever owned, used or
19	proposed any real or tangible personal property of any kind
20	situated within the State of Missouri?
21	A. No.
22	Q. Has B.A.T Industries ever maintained a bank
23	account anywhere in the State of Missouri?
24	A. No.
25	Q. Has B.A.T Industries ever had a telephone

_	risching anywhere in the State of Missouri:			
2	A. No.			
3	Q. Has B.A.T Industries ever paid taxes of any			
4	kind in the State of Missouri?			
5	A. No.			
6	Q. Has B.A.T Industries appointed any agent for			
7	service of process in the State of Missouri?			
8	A. No.			
9	Q. Has B.A.T Industries ever contracted to insure			
10	any person, property or risk located within the State of			
11	Missouri?			
12	A. No.			
13	Q. Have any of B.A.T Industries' subsidiaries			
14	ever held express or implied authority to act as			
15	British-American Tobacco (Holdings)'s agent to manufacture,			
16	market, package, sell, distribute or advertise tobacco			
17	products or any other goods or products anywhere in the			
18	State of Missouri?			
19	MR MCCLAIN: Object to the form of the question,			
20	calls for a legal conclusion.			
21	A. No.			
22	MR CUNHA: Has any other entity ever held			
23	express or implied authority to act as British-American			
24	Tobacco (Holdings)'s agent to manufacture, market, package,			
25	sell, distribute or advertise tobacco products or any other			

1	goods or products anywhere in the State of Missouri.
. 2	MR MCCLAIN: Same objection.
. 3	A. No.
4	MR CUNHA: Is B.A.T Industries now or was it
5	ever a member of the Tobacco Institute Research Committee?
6	A. No.
7	Q. Is B.A.T Industries now or was it ever a
8	member of the Council for Tobacco Research USA?
9	A. No.
10	Q. Same question with respect to the Scientific
11	Advisory Board of the CTR?
12	A. No.
13	Q. Same question with respect to the CTR Special
14	Projects Group?
15	A. No.
16	Q. Same question with respect to the Committee of
17	General Counsel?
18	A. No.
19	Q. Same question with respect to the Tobacco
20	Institute?
21	A. No.
22	Q. Same question with respect to the Smokeless
23	Tobacco Council?
24	A. No.
25	Q. Have any of the organizations I just asked you

	about ever had express of implied authority to act as b.A.			
2	Industries' agent?			
3	MR MCCLAIN: Object to the form of the question,			
4	calls for legal conclusion.			
5	A. No.			
6	MR CUNHA: Does B.A.T Industries retain Hill and			
7	Knowlton Inc?			
8	A. No.			
9	Q. Has B.A.T Industries ever retained Hill and			
10	Knowlton with respect to the smoking and health allegations			
11	made against B.A.T Industries by the State of Missouri in			
12	this case?			
13	A. No.			
14	Q. I have no further questions.			
15	Re-Direct Examination by MR MCCLAIN:			
16	MR MCCLAIN: Mr Clarke what are ADRs?			
17	A. They are depository receipts which are traded			
18	on an exchange in the United States.			
19	Q. Do you know whether or not ADRs have been			
20	purchased by any citizens of the State of Missouri?			
21	A. I don't know whether they have or not.			
22	Q. Do you know that in fact one of the largest			
23	positions in BAT's ADRs is held by a firm in Kansas City?			
24	A. I was not aware of that.			
25	Q. Have you made any enquiry about that subject			

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before coming here today?
 1
 2
                      A. No.
 3
                      MR MCCLAIN:
                                     No further questions.
 4
                      MR CUNHA:
                                   I am done.
 5
                       (Deposition concluded at 4.50 pm).
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2	SIGNATURE
3	
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5	
6	I declare that I have read my verbatim deposition and the
7	same is true and accurate, except for changes and/or
8	corrections, if any, as indicated by me on the change shee
9	flypaper page hereon
10	
11	Signed in Landan
12	on the 24 day of September 1998
13	
14	l'allante
15	1 C. Clarke
16	PETER CLARKE
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18	
19	
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21	
22	
23	
24	

2	
3	I do hereby certify that the testimony of the witness taken
4	in the above-mentioned matter contained herein was reduced
- 5	to writing in the presence of the witness by means of
6	stenography, afterwards transcribed, and is a true and
7	accurate transcript of the testimony given by the witness.
8	I further certify that I am not connected by
9	blood or marriage with any of the parties, their attorneys
10	or agents and that I am not interested, directly or
11	indirectly, in the matter of controversy.
12	In witness whereof I have hereunto set my hand in
13	London, England, United Kingdom.
14	
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18	1, t day of Selt 1998
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20	Cocomi
21	
22	AILSA WILLIAMS
23	
24	
25	

CERTIFICATE

## PETER CLARKE

## ERRATA

Page	Line	Description
6	16	"Willow Mead, Wonston"
21	11	"co-terminous".
44	24	"GPC Approved".
47	14	"Edmondson"
60	9	"key decisions".
75	10/11	"the Earl Cairns"
91	14	"Industries".
92	10	"New Business Development".
94	8	"premier".
95	7/8	"New Business Development".
95	15/16	"New Business Development".
95	23	"New Business Development".
117	23/24	"Imasco".
123	3/4	"various records management policies"
130	20	"the company's files".

P. c. Clarke